IE Evaluators’ Expectations: Assessment & Strategic Planning Opportunities

What are the expectations of your IE SACSCOC team member?

Today’s Objectives

1. Recognize items in the IE sections that have the potential to raise red flags in the Fifth-Year or Reaffirmation reports.

2. Recognize the differences between meeting standards and advancing best practices in IE.

3. Compile a to-do list of activities to improve each attendee’s IE processes during the next year.

Institutional Effectiveness Standards

2.1 Institutional Mission

7.1 Institutional Planning

7.2 Quality Enhancement Plan

7.3 Administrative Effectiveness

8.1 Student Achievement

8.2 Student Outcomes

USF Sarasota-Manatee

IE Processes to Improve by December 2019
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Poll Everywhere Exercise
pollev.com/usfsm

Which of the following do you think will raise red flags in your IE narratives?

1. A recently-hired chief institutional effectiveness officer.
2. A freshly implemented strategic plan.
3. A new, online assessment system.
4. All of the above.
5. None of the above.

Recently-hired IE Director

Freshly-implemented Strategic Plan

A New, Online Assessment System

Section 7: Institutional Planning & Effectiveness

7.1 The institution engages in ongoing, comprehensive, and integrated research-based planning and evaluation processes that (a) focus on institutional quality and effectiveness and (b) incorporate a systematic review of institutional goals and outcomes consistent with its mission.
Section 2: Mission

2.1 The institution has a clearly defined, comprehensive, and published mission specific to the institution and appropriate for higher education. The mission addresses teaching and learning and, where applicable, research and public service.
Mission: 9 Elements
1. Clearly defined
2. Comprehensive
3. Published
4. Specific to institution
5. Appropriate to higher education
6. Addresses teaching
7. Addresses learning
8. Addresses research
9. Addresses public service

Exceed Expectations
- Rationale: Why this mission?
- Context: Strategic Plan
- Published: Approvals

Avoid multiple missions on website.

USF Sarasota-Manatee Mission
The University of South Florida Sarasota-Manatee provides high quality bachelor's and graduate-level education and scholarly activity in a personalized learning community that prepares successful leaders and responsible citizens.

8.1. The institution identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, the nature of the students it serves, and the kinds of programs offered. The institution uses multiple measures to document student success.

- Key Completion Measures:
  - SACSCOC, IPEDS, NSC
  - Licensure
  - Student Satisfaction Surveys –CIRP, NSSE

8.2. The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the areas below:
   a. educational programs
   b. general education competencies
   c. academic and student services

8.1. Key Completion Measures:
- SACSCOC, IPEDS, NSC
- Licensure
- Student Satisfaction Surveys –CIRP, NSSE

Table: BOG Choice: Percent of Baccalaureate Degrees Awarded Without Excess Hours*

<table>
<thead>
<tr>
<th>Year</th>
<th>Actual</th>
<th>Approved Goals</th>
<th>Proposed Goals</th>
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<tbody>
<tr>
<td>2012-13</td>
<td>71.3</td>
<td>.</td>
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<tr>
<td>2013-14</td>
<td>75.4</td>
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<tr>
<td>2014-15</td>
<td>71.7</td>
<td>72.9</td>
<td>81.0</td>
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<td>2015-16</td>
<td>75.7</td>
<td>78.0</td>
<td>82.0</td>
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<tr>
<td>2016-17</td>
<td>80.3</td>
<td>80.0</td>
<td>82.0</td>
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<tr>
<td>2017-18</td>
<td></td>
<td>81.0</td>
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<tr>
<td>2018-19</td>
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<td>84.0</td>
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<td>2019-20</td>
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<td>2020-21</td>
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*132 Credit Hours or fewer
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7.3 The institution identifies expected outcomes of its administrative support services and demonstrates the extent to which the outcomes are achieved.

The institution has a Quality Enhancement Plan that:
(a) has a topic identified through its ongoing, comprehensive planning and evaluation processes;
(b) focuses on improving specific student learning outcomes and/or student success;
(c) includes a plan to assess achievement.

Your Opportunities
• Wrap-up
• Questions

Follow-up
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By the December 2019 SACSCOC Annual Meeting,

I will

1.