CS-110

SUMMER SESSION:
OPPORTUNITIES FOR STUDENT, FACULTY, & INSTITUTIONAL SUCCESS

Monday, December 10th
1:30PM - 2:30PM
PANELISTS

STEVEN P. GIRARDOT
Associate Vice Provost
Undergraduate Education

MICHAEL K. HERNDON
Director
Office of Summer and Winter Sessions

RACHEL NOTTINGHAM MILLER
Associate Director
Summer & Special Academic Programs

SHAWN P. SMITH
Assistant Vice Provost
Financial Operations and Audit

J. BLAKE SNIDER
Assistant Dean
Office of Undergraduate Studies
WHY SUMMER & SPECIAL SESSIONS?

01 Benefits to Students
- Decrease time to completion.
- Early start programs to improve College readiness.
- Stay on track with plan of study.

02 Benefits to Faculty
- Allow faculty members without research grant funding opportunity to make extra income.

03 Benefits to the University/Campus
- Increased facilities (i.e., online and on-campus) utilization.
- Special programs for students and the community.

04 Benefits to Alumni
- Opportunities for children of alumni to experience the campus through pre-college programs.
- Returning to the classroom through visiting student programs.
SO WHAT DO SUMMER SESSION ADMINISTRATORS “DO” TO ENSURE THAT SUMMER SESSION LEADS TO SUCCESS?
DATA AND ANALYTICS

Predictive analytics

- Which summer courses will make?
- Which summer courses will break-even or will be profitable?

Student success

- How do summer courses contribute to graduation rates and retention rates?
- Which students take summer courses?
SPECIAL PROGRAMS

- Pre-College
- Bridge Programs
- Intensive Institutes
- Post-Baccalaureate Programs
Financial Aid
• Technically available but often exhausted during Fall/Spring
• Fiscal Year timing can be challenging
• Summer Pell

Tuition
• Part-time vs. Full-time rates
• Non-resident tuition

Revenue Share
• Revenue share models are often used to incentivize course offerings
• Revenue sharing can provide much needed resources for departments/colleges
Virtually all summer session leaders assist with marketing summer session.

Common strategies:
- Digital (e.g., e-mails, LCD projectors)
- Social Media
- SWAG
- Advisors!

Populations:
- Continuing Students
- Transient Students
- International
- K-12/Pre-College
QUESTIONS AND DISCUSSION