Quality Enhancement Plan

Improving Scholastic Performance of Student-Athletes:
Developing a Model for Academic Success at McMurry University

McMurry University

Executive Summary

As part of its reaffirmation process with the Southern Association of Colleges and Schools, McMurry University developed a Quality Enhancement Plan that fits well with the University’s mission and culture. This plan will serve the University’s distinctive vision of cultivating leadership, excellence and virtue in every student, every day. After a review of strategic plans, assessment reports and input from campus constituencies, McMurry University accepted the challenge of improving scholastic performance of its student-athletes in order to develop a model for academic improvement at this institution. The University developed a plan, applicable immediately for its large population of student-athletes, and suitable for modification to fit other student populations that face similar academic need.

The University extensively prepared for this plan with broad-based involvement from many groups including a QEP Task Force comprised of faculty, coaches and student-athletes. A detailed budget was developed, and the University’s leadership is committed to providing the necessary resources that has implemented and will sustain this plan. A full-time CHAMPS/Life Skills director coordinates the implementation and annual assessment of the plan.

The University has designed detailed actions and measureable indicators to assess the progress of students in the QEP model toward four major outcomes:
1) enhanced time on task through improved class attendance
2) increased use of resources for academic success
3) improved classroom performance, and
4) demonstrated commitment to scholarly success.

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