



SPONSORSHIP OPPORTUNITIES

Retirement Gala

Belle S. Wheelan, Ph.D.

President, Southern Association of Colleges and
Schools Commission on Colleges

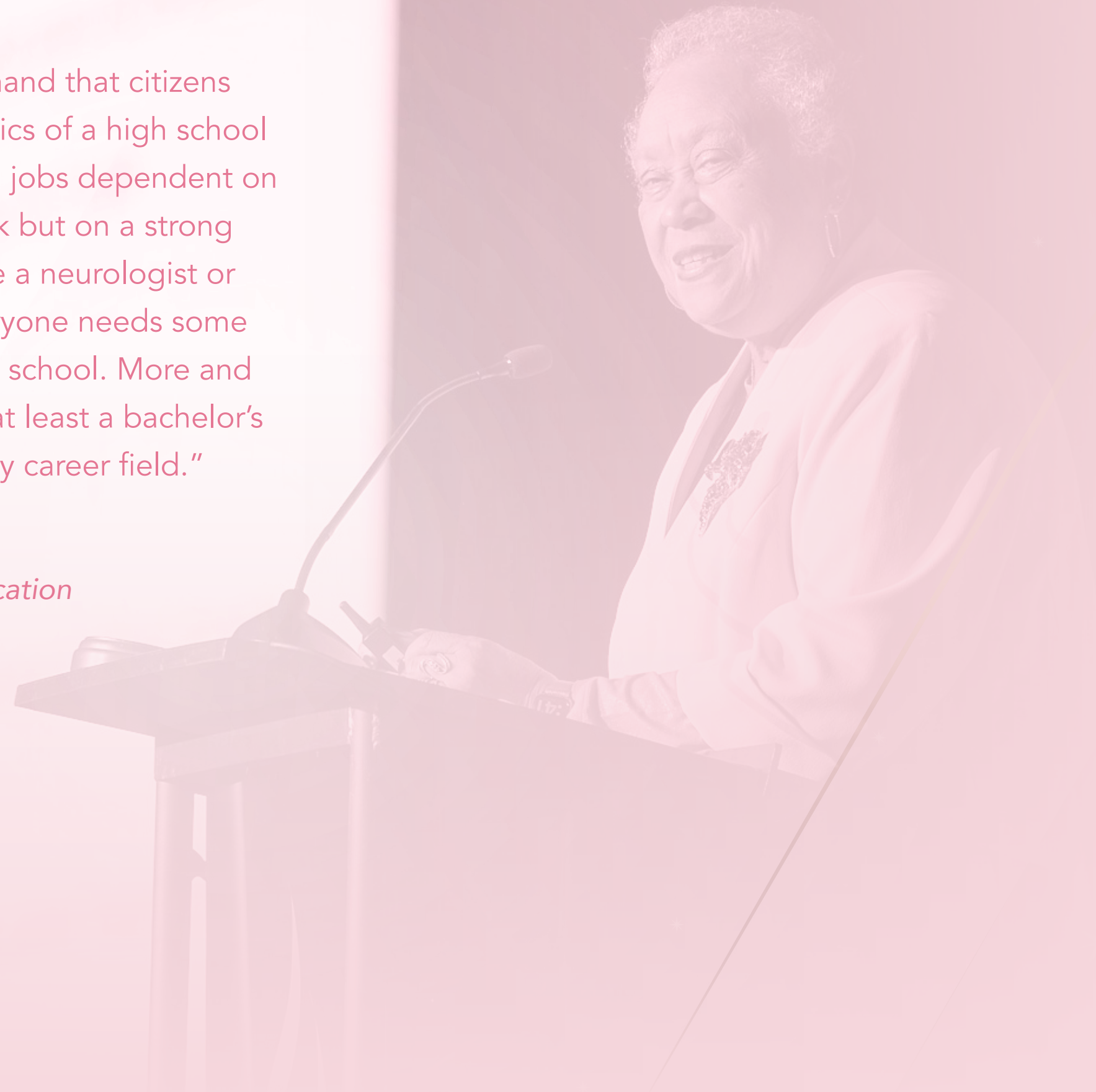
**SATURDAY, AUGUST 2, 2025
7:30 P.M.**

InterContinental Buckhead
3315 Peachtree Road, N.E.
Atlanta, GA 30326

Proceeds benefit the
Belle S. Wheelan Opportunity Scholarship

"Today's economics demand that citizens earn more than the basics of a high school diploma. No longer are jobs dependent on the strength of the back but on a strong mind. Whether they are a neurologist or an auto mechanic, everyone needs some education beyond high school. More and more applicants need at least a bachelor's degree to enter into any career field."

— **Dr. Belle S. Wheelan**
Founders' Day Convocation
Claflin University



Belle S. Wheelan, Ph.D.



Belle S. Wheelan, Ph.D. currently serves as President of the Southern Association of Colleges and Schools Commission on Colleges and is the first African American and the first woman to serve in this capacity. Her career spans 50 years and includes the roles of faculty member, chief student services officer, campus provost, college president, and Secretary of Education. In several of those roles she was the first African American and/or woman to serve in those capacities.

Dr. Wheelan received her bachelor's degree from Trinity University in Texas (1972) with a double major in psychology and sociology, her master's from Louisiana State University (1974) in developmental educational psychology, and her doctorate from the University of Texas at Austin (1984) in educational administration with a concentration in community college leadership.

Dr. Wheelan has received numerous awards and recognition including six honorary degrees; Distinguished

Graduate Awards from Trinity University (2002) and the College of Education at The University of Texas at Austin (1992); *Washingtonian Magazine's* 100 Most Powerful Women in Washington, DC (2001); the AAUW Woman of Distinction Award (2002); the National Institute for Staff and Organizational Development's Suanne Davis Roueche Distinguished Lecturer Award (2007); the National Institute for Staff and Organizational Development's John E. Roueche International Leadership Award (2010); the American Association of Community Colleges' Leadership Award (2011); *Diverse Issues in Higher Education's* John Hope Franklin Award for outstanding leadership in higher education; and Educational Testing Service's Terry O'Banion Prize in Education from the League for Innovation in the Community College.

Dr. Wheelan holds and has held membership in numerous local, state and national organizations including Rotary International; Alpha Kappa Alpha Sorority, Inc.; the American

College Testing, Inc., Board of Directors; American Association of Community Colleges, Board of Directors; the Lumina Foundation for Education, Board of Directors; the President's Round Table of the National Council on Black American Affairs; the National Black College Alumni Hall of Fame, Board of Directors; *Excelencia* in Education, Board of Directors; National Society of Collegiate Scholars, Community College Honorary Board; Next Generation Learning Challenges, Advisory Panel; Project GOALS (Gaining Online Accessible Learning Through Self-Study); and the National Student Clearinghouse, Board of Directors.

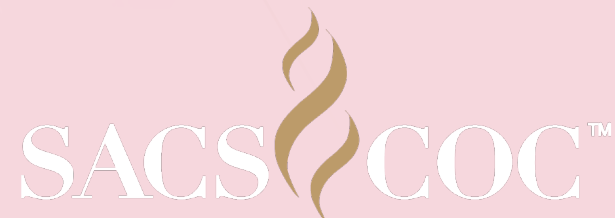
Dr. Wheelan attributes her success to hard work, endurance, tenacity, and being in the right place at the right time. She recognizes that prayer and support from family and friends make anything possible.

Dr. Wheelan is the mother of an adult son named Reginald.

Belle S. Wheelan Retirement Gala

Sponsorship Levels and Benefits

Net proceeds to benefit the Belle S. Wheelan Scholarship fund



DOCTORATE LEVEL (PRESENTING SPONSOR)

\$50,000 / Non-Exclusivity

- Opportunity to bring greetings during the gala
- Ten (10) tickets to the gala with priority seating location
- Four (4) tickets to the VIP reception
- Full-page advertisement with prime positioning in gala program
- Sponsor recognition during the gala
- Logo projection during the gala
- Option to participate as a Diamond Level Sponsor during the 2025 SACSCOC Annual Meeting to be held at the Music City Center in Nashville, TN in December

MASTER'S LEVEL SPONSOR

\$25,000 / Non-Exclusivity

- Ten (10) tickets to the gala with priority seating location
- Two (2) tickets to the VIP reception
- Full-page advertisement with prime positioning in gala program
- Sponsor recognition during the gala
- Logo projection during the gala

BACHELOR'S LEVEL SPONSOR

\$10,000 / Non-Exclusivity

- Ten (10) tickets to the gala with priority seating location
- Two (2) tickets to the VIP reception
- Half-page advertisement with prime positioning in gala program
- Sponsor recognition during the gala
- Logo projection during the gala

ASSOCIATE LEVEL SPONSOR

\$5,000 / Non-Exclusivity

- Ten (10) tickets to the gala with priority seating location
- Two (2) tickets to the VIP reception
- Quarter-page advertisement with prime positioning in gala program
- Sponsor recognition during the gala
- Logo projection during the gala

INSTITUTIONAL MEMBER LEVEL SPONSOR

\$2,500 / Non-Exclusivity

- Ten (10) tickets to the gala with priority seating location
- Two (2) tickets to the VIP reception for member CEO (non-transferable)
- Listing in gala program
- Sponsor recognition during the gala

GALA PROGRAM ADVERTISING OPPORTUNITIES

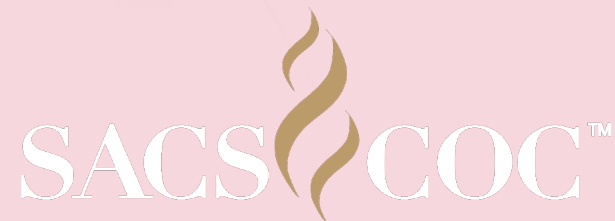
- Full Page - \$1000
- Half Page - \$500
- Quarter Page - \$250

Sponsorship Confirmation Deadline:
Friday, July 11, 2025

Belle S. Wheelan Retirement Gala

Sponsorship Ad Specifications

Net proceeds to benefit the Belle S. Wheelan Scholarship fund



FULL-PAGE AD

WITH BLEEDS

Trim Size	7" x 11"
With Bleeds	7.5" x 11.5" (.25" bleed on all sides)

WITH NO BLEEDS

Trim Size	6.5" x 10.5"
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SPONSOR LEVEL: *Doctorate, Master's, Gala Advertiser*

Ad Submission Deadline: Friday, July 11, 2025

HALF-PAGE AD

WITH BLEEDS

Trim Size	7" x 5.25"
With Bleeds	7.5" x 6" (.25" bleed on all sides)

WITH NO BLEEDS

Trim Size	6.5" x 5"
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SPONSOR LEVEL: *Bachelor's, Gala Advertiser*

Ad Submission Deadline: Friday, July 11, 2025

QUARTER-PAGE AD

WITH BLEEDS

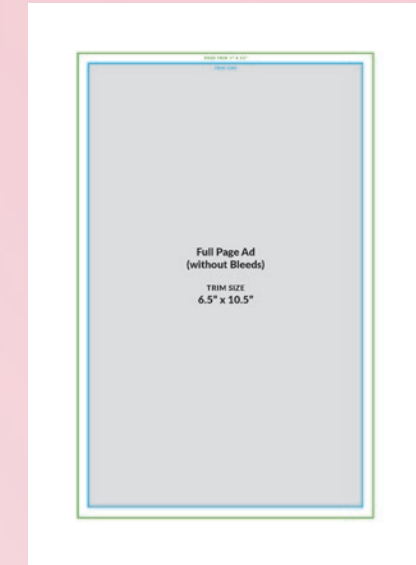
Trim Size	3.5" x 5.5"
With Bleeds	4" x 6" (.25" bleed on all sides)

WITH NO BLEEDS

Trim Size	3" x 5"
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SPONSOR LEVEL: *Associate's, Gala Advertiser*

Ad Submission Deadline: Friday, July 11, 2025

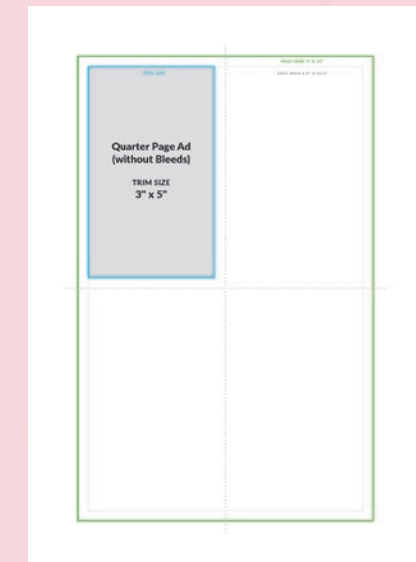
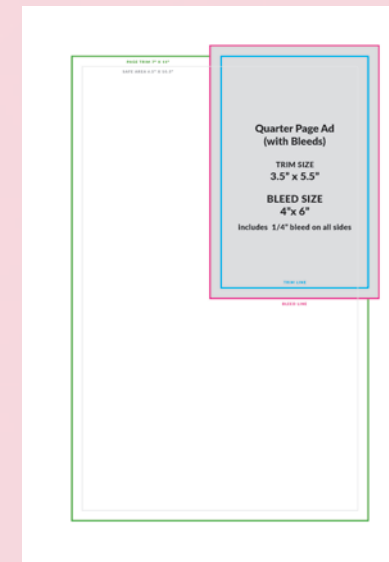
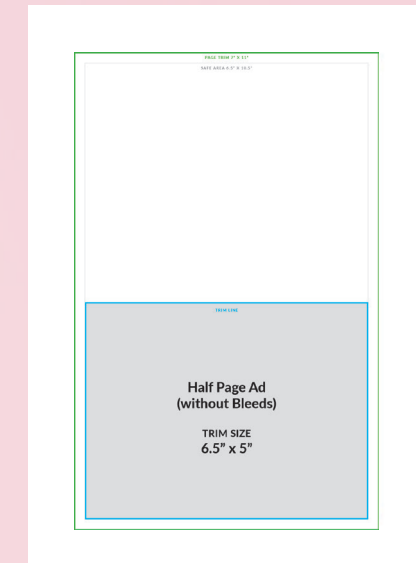
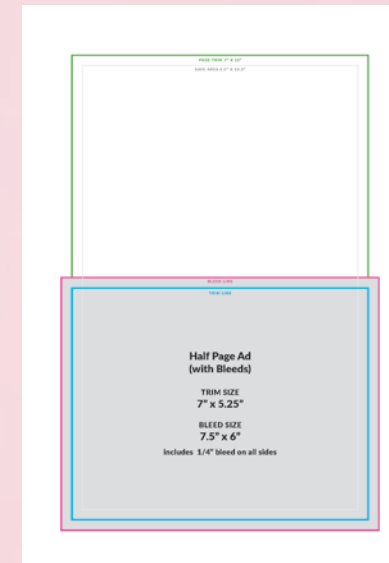


Ad Submission Deadline:
Friday, July 11, 2025

Book Trim Size:
7" x 11"

Full Color Program Booklet

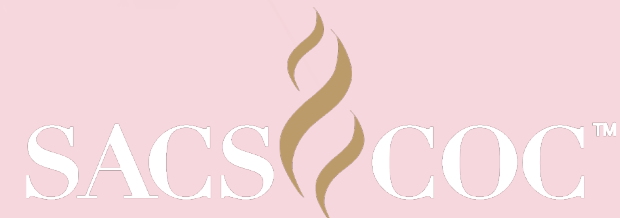
Acceptable Ad Format:
PDF, JPEG, or PNG



Belle S. Wheelan Retirement Gala

Sponsor Commitment Form

Net proceeds to benefit the Belle S. Wheelan Scholarship fund



Sponsor Commitment Form

Email your completed form to bswgala@sacscoc.org.

First, Last Name:

Title:

Company/Org:

Address:

Phone:

Email:

We will sponsor the Dr. Belle S. Wheelan Retirement Celebration at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Doctorate Level (Presenting Sponsor): \$50,000 | <input type="checkbox"/> Institutional Member Level: \$2,500 |
| <input type="checkbox"/> Master's Level: \$25,000 | <input type="checkbox"/> Full-page Ad only: \$1,000 |
| <input type="checkbox"/> Bachelor's Level: \$10,000 | <input type="checkbox"/> Half-page Ad only: \$500 |
| <input type="checkbox"/> Associate's Level: \$5,000 | <input type="checkbox"/> Quarter-page Ad only: \$250 |
| <input type="checkbox"/> We are unable to attend, but will donate \$_____ to support the Dr. Belle S. Wheelan Scholarship Fund. | |

SIGNATURE

DATE

GENERAL INQUIRIES Kisha Berger, BSW Retirement Gala Committee | (404) 994-6580 | bswgala@sacscoc.org

SCHOLARSHIP



Belle S. Wheelan Opportunity Scholarship

Support students with a gift
honoring Dr. Belle S. Wheelan

Your Gift Helps a Student

- + General Supplies
- + Lab Supplies
- + Textbooks
- + Laptop or Tablet
- + Student Fees
- + Room+Board
- + Tuition