



LEARN • ENGAGE • BELONG

QEP Executive Summary Transformational Entry Engagement (TEE)

Sandhills Community College (SCC) has selected “Transformational Entry Engagement” (TEE) as its Quality Enhancement Plan (QEP). The College’s Mission Statement is “to provide educational opportunities of the highest quality to all we serve.” Through the College’s ongoing, comprehensive, strategic planning and evaluation processes, entry advising gaps—based on student populations—were identified. As such, the College seeks to better align its entry advising strategies to its mission: identify and implement equitable entry advising strategies (“*educational opportunities of the highest quality*”) to meet the needs of various student populations (“*all we serve*”). The primary focus is to increase student success through student-centered entry engagement.

QEP topics initially emerged and were selected from the College’s 2020-2024 *Strategic Plan of Operations*, which is based on college strengths, needs, and concerns gleaned from annual program reviews and outcomes assessments. The College used both quantitative (institutional data and surveys) and qualitative (focus groups, surveys, campus meetings) research methods to develop the QEP. College stakeholders—students, faculty, staff, SCC Board of Trustees, and the community—were actively engaged in the process; faculty and staff were asked to cast the final vote on topic selection.

Primary QEP Goal:

The primary goal of the QEP is to increase student completion by creating equitable entry advising strategies for all students. To do this, the College has formalized a front-end, intentional entry advising model for all incoming students through three specific strategies:

- Entry Engagement
- Entry Support & Resources
- Program Selection

QEP Measurements: To assess achievement, the College has identified one student learning and three student success outcomes:

1. (Student Learning) Student Self-Efficacy: Students will feel more confident in mapping their career goals with academic programs and/or workforce credentials.
2. (Student Success) Credit Completion Rate: Students will be accurately placed in programs at the beginning of their academic careers to increase credit completions.
3. (Student Success) Program/Career Cluster Changes: The number of times a student changes program (career) clusters will decrease.
4. (Student Success) Curriculum Student Completion: Long-term student completion will increase.

QEP Contacts:

Cary Greene
Purpose Center Director & QEP Director
greenec@sandhills.edu

Lindsey Farmer
Dean of Planning & Research
SACSCOC Liaison
farmerl@sandhills.edu