

James Madison University (JMU) is embarking on a simple yet aspirational goal to improve student retention and close equity gaps by implementing an Early Student Success System.

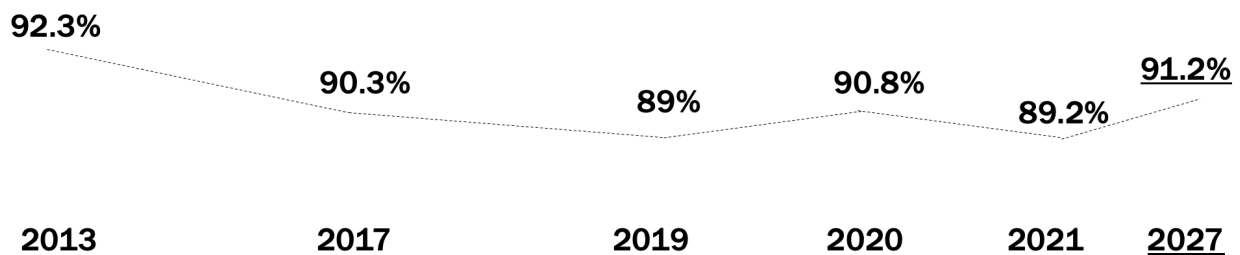
The QEP builds on JMU's strengths of high-touch support and civic responsibility to meaningfully and directly contribute to three institutional strategic priorities:

1. Being the Change at Work and in the World
2. Advancing Diversity, Equity, and Inclusion (DEI)
3. Attracting the Students of Tomorrow.

Collaborating across divisions, the newly created Student Success & Enrollment Analytics team will oversee the Early Student Success System to collect, analyze, and transform data into actionable insights for students, staff, and faculty throughout campus. These student success indicators will make it possible for colleagues to partner with students to better accomplish their goals.

Additionally, the new team will work with partners in Academic Affairs, Student Affairs, Information Technology, Planning, Analytics, & Institutional Research, Access & Enrollment Management, and others to further transform the student success culture and data infrastructure at JMU.

Overall retention rate goal



Student Success Framework

- Asset-based
- Pro-active
- Positive

4 Student Success Factors

(based on JMU research & data)

- Well-being
- Sense of belonging
- Academics
- Basic needs