

QEP Title: WRITING WITH PRIDE

Florida Memorial University

Executive Summary

Our Quality Enhancement Plan (QEP), which is titled “Writing with Pride” is designed to develop and enhance students’ writing proficiency for their academic and career success. Our focus is to improve the written communication skills of undergraduate students as we prepare them to be “the next generation of global leaders.” This focus is derived directly from FMU’s Vision Statement. Our QEP topic also ties directly to our Mission Statement in which the university “endeavors to instill in students the importance of becoming global citizens through life-long learning, leadership, character, and service which will enhance their lives and the lives of others.”

The QEP is centered on preparing our undergraduate students to succeed in college and in society by developing their writing skills in four (4) freshman courses in our General Education Program and reinforcing these skills in specific undergraduate courses in the major areas of study.

The goal of the QEP is to improve student writing proficiency and sustain the writing development of students across their academic careers.

Based on the QEP goal, the following student learning outcomes have been identified:

1. Students will demonstrate attention to context, audience, and purpose of the writing task.
2. Students will demonstrate writing as a process that includes organization, content, revision, and editing.
3. Students will deliver writing that conveys meaning to the readers with clarity.
4. Students will demonstrate use of credible, relevant sources to support ideas in writing.
5. Students will deliver writing that is free of grammar and mechanical errors.

The QEP will be implemented in two stages:

1. During the Introductory stage, College Writing I and II, and specific 100-level courses in the General Education Program will include a focus on teaching and developing writing skills.
2. During the Reinforcing stage, writing-in-the disciplines skills will be developed in specific undergraduate courses in the major areas of study.

Faculty development will be an integral and important part of the QEP. Therefore, our plan includes a sustained and substantial faculty development plan throughout the phases of the QEP implementation.

In order to assess the QEP, we have included in our plan specific measures for direct and indirect assessments of student learning and program goals using national instruments, and specifically developed instruments for tracking QEP-related activities. The budget will provide adequate resources for the implementation and assessment of the QEP.

QEP Contact: Dr. Idriss Abdoulaye, AVP for Institutional Effectiveness,
Idriss.Abdoulaye@fmuniv.edu