



## Quality Enhancement Plan Executive Summary Lemoyne-Owen College

LeMoyne-Owen College (LOC) is a four-year liberal Arts college that is committed to providing a transformative experience for students with a goal of preparing them for future professional endeavors. The LOC campus is located within the metropolitan city of Memphis, Tennessee and is surrounded by historic and cultural landmarks and tourist destinations. LOC is centrally located in the city with a rich history of its own.

The title of the QEP for LeMoyne-Owen College is LOC Magicians ***S.O.A.R: Student Orientation, Advising and Retention: A Flight Path to College Success*** reflects the spirit of the College's mascot, the Magician, but, more importantly, speaks to helping students understand the power of persistence. The LeMoyne-Owen College Magic is the connectedness of students to students and students to faculty and administrators and knowing that everyone has a vested interest in student success.

The College's QEP intends to increase retention and completion rates. The plan is to re-imagine advising and student monitoring through the incorporation of diverse advising and tracking tools. The plan will be successful when a) the intrusive advising module is introduced and implemented; b) 60-70% of first year students persist and are retained each year; c) 4-year graduation rates increase by 3% each year; and d) comprehensive technology enhancement and data analytics, shows increases in usage (e.g., communication, data, and personalized learning tools) and contributes to student retention and success

### **QEP Goal I: Preparing for Success- Student Orientation**

- Student Success Outcome #1: Students will be able to navigate Campus resources and apply the resources to suit their holistic College needs.
- Student Success Outcome #2: Students will be exposed to opportunities for social engagement at the College

### **QEP Goal II: for Success- Student Advising**

The goal of *Equipping for Success-Student Advising* is to cultivate a modernized student advising model that connects enrollment to the student success experience in person and virtually.

### **QEP Goal III: Sustaining Success- Student Retention**

The goal of *Sustaining Success- Student Retention* is to improve persistence of students from first year to second year by incorporating strategies and activities that support retention.

The expected outcomes include an increase in the number of course selection options for students, optimal monitoring and data collection for informed decision making, increase in retention of students incrementally each year, and an increase in the use of technology for monitoring purposes. The QEP will serve as an ongoing creative outlet to apply newly acquired advising and retention competencies that allows the institution to meet emerging challenges in a technologically based global society.

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