

## Executive Summary

Davidson-Davie Community College developed its Quality Enhancement Plan (QEP) through a comprehensive and collaborative process from topic identification through implementation plans. Within the strategic planning process in Spring 2021, the college engaged faculty, staff, students, members of the Board of Trustees, and community partners to identify key student success initiatives for the coming years. The campus community selected the digital campus project, now known as StormOnline, as the QEP topic due to its holistic focus on student success from recruitment to completion.

The goal of StormOnline is to improve the online student pathway including student support services, teaching and learning, and marketing and recruitment efforts. The QEP Planning Team identified five student success outcomes that will be evaluated using both quantitative and qualitative measures:

- Outcome #1 - Increase Fall-to-Fall persistence rates for online students
- Outcome #2 - Increase credit momentum for online students in their first term
- Outcome #3 - Provide students with targeted, specific, and timely support while learning online
- Outcome #4 - Increase course success rates in online courses
- Outcome #5 - Close equity gaps in success rates in online courses

To meet these outcomes, Davidson-Davie created three implementation teams with mid-level leaders co-leading each group, with a QEP Steering Committee of senior leaders from across campus supporting the work. The Student Support team will audit current services and recommend new strategies to improve how online students navigate onboarding, advising, and other holistic support services. The Teaching and Learning team will support faculty redesigning online courses through professional learning and partnerships with instructional designers. The Marketing and Recruitment team will work to improve outreach and communications with prospective students to increase online enrollment. The StormOnline teams will center equity and accessibility throughout the project.

The college is prepared to dedicate the time, energy, and financial resources necessary to improve the holistic experience for online learners at the college. The Davidson-Davie community is excited to begin the StormOnline project and continue to prioritize student success in its work each day.

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