Chattahoochee Valley Community College QEP Executive Summary

Title: COMPASS: "Navigating Student Success at CVCC" (Comprehensive Onboarding by Mapping a Pathway for Advising and Student Success)

Institution: Chattahoochee Valley Community College (CVCC)

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This topic was chosen through the collaborative process of assessing data, researching best practices, and gaining feedback from focus groups including students, faculty, staff, administration, and the community. The overall Goals and Student Success Measures (SSMs) of CVCC's QEP are:

GOAL 1: Improve the College onboarding process by providing additional support at the students' initial point of entry.

SSM 1.1: The College will enhance communications with prospects who demonstrate an interest in the institution to increase the number of applicants who matriculate (enroll) in the upcoming semester.

SSM 1.2: The College will ensure that students who are admitted to the institution will have information to enable them to participate in pre-college orientation (New Student Experience [NSE]) prior to their first semester.

GOAL 2: Improve advising and student support networks in order to increase student success.

SSM 2.1: The College will implement strategies to enhance fall to fall retention of first-time full-time students.

SSM 2.2: The College will implement strategies to increase the number of contacts with sophomores to facilitate an increase in applications for graduation.

CVCC recognizes a plethora of barriers may prevent a student from enrolling in and succeeding in college. For Fall semester of 2022, CVCC had a total of 2,898 prospective students. Of those students, 2,729 submitted an online inquiry; 2,235 of those students converted to applicants, and only 419 enrolled for the Fall 2022 term. The holistic approach of providing the tools for student success must begin with support in the initial step: submission of a college application, then onboarding and navigation through the enrollment funnel to matriculation. COMPASS is designed to address enrollment issues, and to provide proactive advisement to assist students with developing an academic map with key milestones or checkpoints to keep students on target to completion/graduation, thus improving retention and graduation rates. Revamping pre-college orientation (New Student Experience [NSE]) along with the orientation course (ORI 105 B), and personalizing advising practices through the use of a student success navigator will provide a more intrusive and personalized first-year experience for students. In addition, the College plans to implement professional development to provide best advising practices for faculty to improve advising strategies; utilize expanded early alert tools; recognize non-cognitive barriers that impede student success; and access information about student support services. The QEP will follow the annual planning and evaluation processes established by CVCC.