Bladen Community College’s (BCC) Quality Enhancement Plan (QEP) AHA! is designed to achieve student success through Adaptive Holistic Advising (i.e. AHA!). AHA! will champion a holistic advising model where advisors take a hands-on approach to establishing a connection or relationship with advisees. All students (credit and non-credit alike) will receive advising and support services through the Student Success and Engagement Center. By improving student entry and exit procedures and reformulating early alerts and interventions system, the college will increase retention from fall to fall, persistence in educational goals at BCC or another educational institution, and completion of certificate, diploma, or associate degree, while decreasing racial and ethnic equity gaps.

BCC selected this QEP focus after soliciting feedback from employees, students, community members, and the Board of Trustees; holding strategic planning sessions; and conducting a needs assessment of the College. The final QEP selection, AHA!, aligns with the College’s Strategic Plan. It also aims to meet the objective of the one-college model that BCC has adopted in order to provide an easy entry for potential students and smooth progression for current students.

This model shifts the College’s advising to a centralized strategy with professional advisors and a one-stop center for student services. The online, self-paced training on holistic advising will allow the professional advisors to guide and support students’ success, work to prepare students for the rigors of college, and help them to navigate BCC’s processes and become aware of the resources available to them. During the five-phase plan (Spring 2023-Fall 2027), advisors will cultivate and reinforce relationships and use data from instructors and other support staff to anticipate and negotiate student barriers. Advisors will also help students to transition to the workforce or into a different program through intentional exit procedures. A robust data collection will take place throughout the plan with pre-registration assessment forms, new student online orientation quiz, exit assessment if students wish to leave the college, evaluations of student’s experience with advising, and a pre- and post-advisor training assessment. Additionally, although students are given a choice to participate or decline participation in monitoring, overall college statistics and advising intervention processes will continue to be assessed. A specific data bank will be created to follow participating new student cohorts beginning Fall 2023 through Fall 2027. Enrollment statistics of these cohorts will continue to be monitored for fall to fall retention, persistence, completion, and ethnic and racial equity until the cohort has completed their educational goals. AHA! will contribute to increased student retention, persistence, and educational goal completion and decrease the racial and ethnic equity gap. Additionally, the QEP will gather valuable data to aid in the improvement of the College’s operations and guide its strategic planning efforts in the future.

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