The Quality Enhancement Plan (QEP) vision focuses on student success through enhanced advising: Columbia College’s QEP seeks to promote student success by implementing an enhanced and integrated system of academic advising with coordinated efforts to improve utilization of academic resources and student support services.

The QEP is based on two overarching program goals:
- To institutionalize a system of holistic advising dedicated to student success.
- To educate and enable students about the process of self-advocacy and individual responsibility for their success in higher education.

The QEP centers on three learning outcomes:
- Students will achieve measurable progress toward timely completion of academic goals.
- Students will demonstrate an awareness of academic resources and student support services.
- Students will regularly communicate with advisors to achieve academic success.

Each learning outcome is measured by at least two assessments. While all students are equally important at the College, the QEP will focus and assess all new Day College students. These are first-year and transfer students attending classes on the physical campus from 8 a.m. to 5 p.m., parameters that exclude those students attending the Evening College or Online Programs.

The QEP will focus on twelve success strategies:
- Adopt a holistic dual advising model for all new students.
- Hire an additional success coach.
- Increase training of all advisors on the impact of credit hours on housing, financial aid, and athletic eligibility.
- Revise communication flows in Navigate, the student retention and engagement system, to enhance pull-strategy notification to the referred support service.
- Enhance faculty and staff training on referrals in Navigate.
- Enhance and require training for adjuncts on using the early-alert system in Navigate.
- Acquire and implement new advising tools in Jenzabar, the student information system.
- Train faculty on new advising tools in Jenzabar.
- Release course schedules four weeks earlier than we currently do.
- Embed a Student Success Resource Awareness Module into a New Student Advising Portal in Canvas.
- Embed the Student Success Resource Awareness Module into the LA 100 course.
- Place a registration hold on new students until they achieve a score of at least 75 percent on a Student Services Awareness Survey within the New Student Advising Portal.