HCC CARES: STAY THE COURSE

Hopkinsville Community College (HCC), founded in 1965, is one of 16 two-year colleges in the Kentucky Community and Technical College System (KCTCS). HCC awards associate degrees, diplomas, and certificates in over 20 areas of study at two primary locations, online, and has partnerships with surrounding communities.

HCC CARES, Hopkinsville Community College's Quality Enhancement Plan (QEP), employs two strategies to improve student retention and persistence. The first strategy is to optimize usage of Starfish Early Alert software. The second strategy is to expand coaching (college navigators) and tutoring services through the Academic Success Center for all students, with an intense focus on students enrolled in gateway courses in English and Mathematics.

The QEP Planning Committee developed HCC CARES goals based on institutional data, stakeholder focus groups, and other internal and external sources:

Goal 1: Increase student and faculty engagement utilizing Starfish and tutoring and coaching services

Student Success Outcomes

- Faculty will increase usage of intervention tools
- Students will increase use of Tutoring Services
- Students will increase use of Coaching Services and complete a success plan

Goal 2: Increase student success and persistence in the Gateway courses of English and Mathematics

Student Success Outcomes

- Students enrolled in gateway English or Mathematics courses who engage in tutoring or coaching services will receive a C or better in these courses
- Students who engage in tutoring or coaching services will persist through course completion in gateway courses

Goal 3: Increase students' academic persistence

Student Success Outcomes

- Students enrolled in the fall semester who engage in tutoring or coaching services will enroll in the following spring semester
- Students enrolled in the fall semester who engage in tutoring or coaching services will enroll in a second academic year

Students need support through planned intervention to meet their educational goals, whether it be for a single course, certificate, diploma, or degree program. HCC CARES provides intervention initiated by faculty and student request. Faculty connect students to academic resources, based on needs, to coaching (college navigators), advising, or tutoring and non-academic resources such as the Pathfinder Pantry, HCC Laptop Loaner program, and community-based wellness programs.

The QEP Committee has developed a five-year phased implementation plan that includes a budget, assessment, and responsible parties. Data collection will take place annually to support strategy assessment and improvement.

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