



Quality Enhancement Plan Title: ***WE Write!***

Institution's Name: Campbell University

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After an in-depth process that began in Spring 2019, with a broad base of input from administration, faculty, and students, Campbell University has identified student writing as the targeted area for improvement in Campbell's upcoming Quality Enhancement Plan (QEP). The program is called ***WE Write!***

WE Write! is a writing enhancement program which works to build bridges between the English department's first-year writing classes and selected 200-level courses, while creating a culture of writing instruction and practice across the undergraduate curriculum to improve student writing.

Faculty in English, History, Psychology, and Christian Studies departments will participate in ***WE Write!*** by transforming 14 popular, 200-level courses into compliance with WE standards. To qualify as a WE course, each section should meet the following criteria: include a significant amount of assigned writing (15 pages or 4000 words across assignments, with at least one thesis-driven essay longer than 1300 words), provide guided writing practice from a WE instructor, apply a common ***WE Write!*** rubric for instructional and assessment purposes, and have limited enrollment to ensure guided writing practice is feasible.

WE instructors will join a community of dedicated teacher-scholars who are proactively working to develop students' writing, reading, and critical thinking skills. This community of practice will be formed through activities that include workshops and reading groups led by the Workshop Moderator and veteran WE instructors, as well as opportunities for conference participation.