

Executive Summary

Midland College (MC) selected *STRIVE*, a Student Success Coaching program, as the focus for its Quality Enhancement Plan (QEP). *STRIVE* is designed to develop academic self-efficacy in students and, thereby, improve student learning and success outcomes.

MC established one student learning outcome (SLO) and six student success outcomes (SSO) that are supported by the literature review and align with the College's mission, goals, and strategic objectives. They are:

- SLO 1: Students who participate in success coaching will, at the end of their formal coaching program, demonstrate an increase in academic self-efficacy.
- Students who attend at least two coaching sessions each semester will demonstrate an/a:
 - SSO 1: Increase in successful completion of 15 college-level credit hours in an academic year
 - SSO 2: Increase in successful completion of 30 college-level credit hours in an academic year
 - SSO 3: Improve fall to spring retention
 - SSO 4: Improve fall to fall retention
 - SSO 5: Decrease semester credit hours to completion
 - SSO 6: Decrease time to completion

The objectives of *STRIVE* will be achieved through the implementation of three Key Activities: 1) creating a success coaching model, 2) creating and providing professional development to coaches, and 3) providing coaching sessions to students. *STRIVE* leadership has developed a five-year implementation timeline that address each of these activities.

During years 1 and 2, the College's coaching skillset will be developed by working with recipients of the established Legacy Scholars Program. Subsequently, participation will be expanded to students with greater need. Legacy Scholars will be included throughout the *STRIVE* program, and in Years 4 and 5 other student groups will be phased in as institutional capacity allows.

STRIVE coaches will be full and part-time faculty and staff who volunteer to participate. They will commit to fully engage in professional development, assessment activities, and program improvement. *STRIVE* will be supported by two Co-Directors, a Coordinator, a Steering Committee, and Implementation Work Teams.

The *STRIVE* assessment plan includes an annual assessment and evaluation cycle; a three-year formative assessment; and a five-year summative assessment.

Resources include contributions from the College's Foundation, grants, and other local revenue.

For more information, contact:

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