



**Title:** ADVANCING ACADEMIC ADVISEMENT (AAA)

**Name of the Institution:** Talladega College

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### EXECUTIVE SUMMARY

The objective of Talladega College's Quality Enhancement Plan (QEP), AAA: ADVANCING ACADEMIC ADVISEMENT is ***to improve student retention and completion rates while creating an environment that supports student growth and development through advising.***

The need to improve student retention, graduation, and graduate school enrollment was identified as a top priority to promote student success. Developing a 4-year academic plan will create an atmosphere of student accountability. Encouraging students to address their challenges with a peer mentor will help them create a bond in their first-year experience and will increase their probability of returning the following year. Encouraging students to play an active role in planning their careers will help create a sense of responsibility for their academic success. Students will be encouraged to graduate on time and further their education by enrolling in post-undergraduate school.

Talladega College's mission is ***to equip its graduates for the global community through academic excellence, moral values, community service, and professional development.*** The QEP contains an advising model to help prepare students in developing characteristics, such as independence and accountability, that can transfer into their journey as graduate students and/or working citizens. The QEP advising model goals are to:

- Create a collaborative advising structure starting at the freshman level
- Develop a network of advisors for the duration of the student's college experience
- Promote advising as a priority amongst the faculty of Talladega College
- Cultivate accountability in all involved in the proposed advising model

The advising model goals will significantly improve student retention and completion rates while creating an environment that supports student growth and development.

The QEP goals are:

**Goal (1):** Increase percentage of at-risk freshman students to complete a 4-year academic plan.

**Goal (2):** Increase the percentage of at-risk freshman students to develop career goals related to their field.

**Goal (3):** Increase the percentage of at-risk freshman students to identify their academic challenges.

Therefore, these goals will contribute to reaching the overall QEP objective which is ***to improve student retention and completion rates while creating an environment that supports student growth and development through advising.***