



PATH TO CAREER SUCCESS

Executive Summary

To deliver INCAE's mission, we have strived to educate and train regional leaders with management practices, attitudes, and values that foster the integral development of the countries we serve. We educate leaders committed with our mission, and we advance towards our vision when our alumni are placed, engaged with and strengthen the public and private sectors of the society.

Our full-time MBA curriculum has been redesigned, placing a stronger emphasis on technology and quantitative areas and an improved leadership component. Our next step is ensuring this improved profile has a stronger impact on the communities we serve. This should happen with an accelerated placement of our graduates, in competitive positions, with improved entry levels.

We have reviewed the graduate placement process and identified opportunities to improve employability outcomes from a strategic and systemic perspective. We are aware some graduates have had issues in relocating at the workplace, mainly in the Andean region, where employment rates are below the institutional average.

The QEP that INCAE is currently implementing is designed to make a measurable impact on the employability success of our students after graduation, establishing new pathways for career readiness and prompt placement.

Student Learning Outcomes:

By the end of the MBA program, the following goals must have been achieved:

- Students will be aware of their future career plan, and the actions required to attain success.
- Students will present themselves professionally, with a solid elevator pitch
- Students will demonstrate competency in professional writing and presentation of their CV according to career interests
- Students will understand how to develop their networking for their career success
- Students will be in contact with future employers and alumni at least twice during their MBA program through career fairs and networking events.

For information on the QEP, contact:

Bernard Kilian

Associate Dean and MBA full-time Director

bernard.kilian@incae.edu