

**Horry-Georgetown Technical College**  
**EPIC: Effective Professional and Interpersonal Communication**  
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Horry-Georgetown Technical College has identified and selected **EPIC: Effective Professional and Interpersonal Communication** as the focus for its Quality Enhancement Plan. EPIC is designed to enhance student learning and success in oral and written communication throughout chosen career fields and future academic transfer to senior institutions. The QEP is tied directly to the institutional mission and strategic goals. The selection process involved a broad-based group of constituents and included analysis of institutional data which revealed communication as an area of needed improvement. The EPIC topic addresses the lack of sufficient professional and interpersonal communication skills in students, traits which strengthen student growth and success. Individuals who possess these skills are powerful communicators, which in turn, become more successful students and employees. Through HGTC's student-focused EPIC Quality Enhancement Plan, more students will achieve their goals in the academic environment as well as in their chosen career.

The Effective Professional and Interpersonal Communication (EPIC) Quality Enhancement Plan defines three succinct goals:

- Improve success in communication proficiency
- Enhance understanding of professional and interpersonal communication best practices
- Increase engagement in professional and interpersonal communication interactions

Strategies to support success in professional and interpersonal communication include integration of enhanced speaking and writing assignments via Communication Across the Curriculum (CXC) in select EPIC courses, faculty development and training, and EPIC Labs to provide resources, services, and training for students. As a result of these initiatives, the following student learning outcomes were developed.

Students will be able to:

- Utilize appropriate communication formats when conveying professional and interpersonal thoughts and ideas
- Apply appropriate language when speaking and writing for their chosen field of study or industry
- Demonstrate appropriate communication techniques when engaging audiences

The assessment of EPIC's three SLOs will consist of direct and indirect measures which will allow for on-going, in-depth formative and summative analyses of how students successfully progressed towards improving their professional and interpersonal communication skills.

EPIC's five-year implementation plan includes broad-based college involvement, continuous assessments, and modifications of services or resources, as needed.