

Executive Summary

Frank Phillips College (FPC) has developed a Quality Enhancement Plan (QEP), *Start Here. Go Anywhere.*, that fosters student success through a model of holistic, start-to-finish advising. *Start Here. Go Anywhere.* promotes student success through advising based on students' defined goals from initial intake through completion. It also supports the idea of institutional responsibility in nurturing a holistic, start-to-finish modeled approach to advising.

FPC considered a multitude of stakeholders' opinions for topic selection. Questionnaires were sent to Academic-Transfer (AT) faculty, Career Technical Education (CTE) faculty, academic and CTE students (including those enrolled for dual-credit), members of the FPC governing board, scholarship donors, and Career & Technical Education (CTE) advisory committees. Once topic selection was narrowed down, focus groups were conducted. Focus groups included academic students, CTE students, dual-credit students, faculty, and staff.

Three major components have been developed for the QEP: Intake, FYIS 0301 *Plainsmen Trail Portfolio*, and Transferability. Each of the Student Learning Outcomes (SLOs) are assessed multiple time with multiple measures.

Start Here. Go Anywhere. defines student success as a holistic, start-to-finish advising approach with measurable goals including:

Goal 1: To increase retention by 15% and completion of certificates and degrees by 10% compared to baseline year and based on students' identified goals.

SLO 1: Students will successfully navigate the intake process during their first semester of enrollment.

SLO 2: Students will create a plan in their FYIS 0301 course to meet their goals for their academic career.

SLO 3: Students will create a degree plan in their FYIS 0301 course to prepare for seamless transfer to a four-year college or university.

SLO 4: Students will participate in support services designed to further their goals.

A measurable timeline has been established to monitor student retention/completion. Course level, program level, and institutional level measurements will provide data to guide the plan's organic timeline. The assessment plan includes formative and summative data and quantitative, qualitative, and mixed methods approaches to research/evaluation.

Start Here. Go Anywhere. proposes to improve student success through a holistic, start-to-finish model of advising that is based on students' self-awareness and individual goals. The plan will encompass collaborative efforts from both the student and institution. FPC hopes to engage students from the intake process through completion of their goals in an innovative approach to advising, which will include a restructuring of the First-Year Institute Seminar (FYIS) with an assigned academic advising partner and a comprehensive planning process so that students can map a plan to meet their goals.

***In conjunction with FPC's QEP the institution is launching a branding initiative focused on terminology and physical space that will help stimulate a culture that supports the student population identifying as a Plainsmen.**