

Beaufort County Community College Executive Summary

QEP Title: PLAN—Personalized Learning & Advising Navigator

Beaufort County Community College's Quality Enhancement Plan, titled BCCC PLAN—Personalized Learning and Advising Navigator, is a multipart advising strategy to help students reach their education, professional and life goals. This Quality Enhancement Plan innovatively configures our existing course management system to support a faculty-based academic advising model by improving advising communication and connecting advisors to activities that students complete in the required college success course.

Institutional data reflect declining retention, progression and completion rates, as well as an inverted relationship between student success and student satisfaction with advising. Yet, focus group discussions with students, faculty and staff frequently revealed concerns regarding advising consistency, lack of career planning tools and ineffective advising communication channels. Based on student success research and advising best practices, BCCC PLAN—Personalized Learning and Advising Navigator addresses three overall goals to strengthen academic advising and improve student success on our campus:

- Develop a campus culture that recognizes academic advising as essential to student success
- Foster student responsibility and accountability in the advising process in all BCCC students
- Improve advising consistency in all academic programs

BCCC PLAN focuses on four components that will improve academic advising on our campus:

- I. Prepare advisors for their roles through new advisor training and advisor development for current advisors.
- II. Establish measurable advising program goals and student learning outcomes that connect advising to teaching through an Advising Guide.
- III. Provide Focus 2 Career, a career interests and skills assessment inventory, to help students select a major related to their career interests and skill level.
- IV. Launch Blackboard Advising Sites for every advisor to foster communication and information sharing in the advising relationship.

While summative program success will be measured by institutional data related to progression and completion, formative assessment of four Student Learning Outcomes and four Process Delivery Outcomes will evaluate our ongoing progress toward achieving BCCC PLAN goals. These outcomes will be assessed by direct, indirect, quantitative and qualitative measures, including rubrics; pre/post-tests; focus groups; training exit surveys; English course enrollment; and a nationally-normed instrument developed by Winston and Sandor, Academic Advising Inventory, which is offered by NACADA: The Global Community for Academic Advising.

For more information regarding BCCC PLAN—Personalized Learning and Advising Navigator, please contact:

Laurie Evans, M.A., QEP Director
Laurie.Evans@BeaufortCCC.edu.