

EMERGING STRONGER



DECEMBER, 5th-6th 2021

DALLAS
TX

Held in conjunction with SACSCOC's 126th Annual Meeting, the Educational Excellence Expo is designed to connect representatives of state-of-the-art goods and services with educational decision makers in the Southeast region.

The Expo invites companies to participate that have the potential to help conference attendees serve their constituencies better.

If you represent a provider of products or services that can contribute to enhancing the quality of higher education institutions and lay the framework for solutions to current challenges in academia, you are extended this invitation to exhibit at and sponsor the 2021 Educational Excellence Expo.

Historically over 4,000 individuals from approximately 800 member institutions are expected to attend the 2021 SACSCOC Annual Meeting and Educational Excellence Expo.

Our attendees occupy positions at the highest level of academia in 11 Southern states and Latin America. These individuals are typically responsible for, or directly influence, the acquisition and/or purchase of goods and services for their institutions.

ATTENDEE DEMOGRAPHICS:

12% Executive Leadership
39% Faculty/Academic Administrators
23% Institutional Effectiveness Professionals
26% Other Administrators and Professionals
24% Newcomers to Accreditation
(included in other figures)



Chancellors; presidents; provosts; vice presidents for business services and fiscal affairs; accreditation liaisons; faculty; academic deans, department chairs and program directors; administrative staff in academic affairs, assessment, institutional research, student affairs, technology, and information management.



20x20 Exhibitor Move-In: 8:00am - 5:00pm

10x20 Exhibitor Move-In: 10:00am - 5:00pm

10x10 Exhibitor Move-In: Noon - 5:00pm

Please designate 1 company representative to check-in, pick up **all** booth staff badges, print new orders, etc.



Exhibitor Move-In: 8:00am - 9:00am

Expo Hours: 10:00am - 5:00pm
6:00pm - 7:00pm

*Expo Hall Activities:	10:00am - 10:30am	Coffee Break
	10:30am - 2:30pm	Food Concessions
	3:00pm - 3:30pm	Coffee Break & Scavenger Hunt Drawing
	6:00pm - 7:00pm	Opening Reception



Expo Hours: 10:00am - 4:00pm

*Expo Hall Activities:	10:00am - 10:30am	Coffee Break
	10:30am - 2:30pm	Food Concessions
	3:00pm - 3:30pm	Coffee Break & Scavenger Hunt Drawing

Exhibitor Move-Out: 4:00pm - 9:00pm

Resilience

***NOTE:** Exhibit hall activities are tentative until up to date safety guidelines are announced.



Renewal

BOOTH PRICING:

10 x 10 inline
NON-PROFIT or NEW Exhibitor: \$1,200

10x10 corner
NON-PROFIT or NEW Exhibitor: \$1,400

10 x 10 inline: \$1,600

10 x 10 corner: \$1,800

10 x 20 inline: \$3,200

10 x 20 w/ 1 corner: \$3,400

10 x 20 w/ 2 corners: \$3,600

20 x 20 island: \$7,200

IMPORTANT DEADLINES:

1

Full and final booth payments due

Payment plans are not available after this date.

WED | SEPT

15

Speaker abstracts due

WED | SEPT

29

Show Program information and ads due

Diamond = Full Page

Platinum = Full Page

Gold = Half Page

WED | SEPT

20

Booth staff badge orders due

WED | OCT

BOOTH PACKAGE: *(per 10x10 unit of space)*

- skirted table • 2 chairs • wastebasket
- 2 exhibit hall-only badges • company sign
- Access to complimentary Exhibitor refreshments
- 1 lunch ticket per day for each pre-ordered booth staff badge
- 1 reception drink ticket tentative for each pre-ordered booth staff badge
- Additional exhibit hall-only badges are \$10 each if ordered **before** the print deadline.
- After the print deadline, new badge requests, re-prints, and extra badge orders are \$20 each. On-site requests are \$25 each.

HOTEL:

Connections Housing is the Official Housing Provider for SACSCOC.

Any other organization offering hotel reservation services is not affiliated with SACSCOC.

Encore will email you a hotel reservation code and a link to the housing page when conference registration opens.