



Speaking to Convey, Writing to Display

Richmond Community College (RCC) is the gateway to new skills, new ideas, and a better quality of life for Richmond and Scotland County residents. RCC's Quality Enhancement Plan (QEP) *Speaking to Convey, Writing to Display* focuses on improving students' oral and written communication skills. Through a broad-based institutional process, the college community selected this theme in order to enhance the essential communication skills students need to achieve their academic and professional goals. The goal of RCC's QEP is to enhance our graduates' ability to communicate effectively for their chosen career and educational paths, and the achievement of the goal is based on three specific Student Learning Outcomes:

Given a professional or academic context appropriate to the student's chosen career or educational path:

- 1. The student will express thoughts and ideas in writing using Standard English and appropriate vocabulary.*
- 2. The student will express thoughts and ideas orally using Standard English and appropriate vocabulary.*
- 3. The student will select and use appropriate means and methods to communicate thoughts and ideas.*

Therefore, these SLOs support all elements of the College's mission, vision, and strategic directives, improving the quality of education and enhancing the quality of life for students.

Three aspects drive the QEP:

1. student learning,
2. professional development, and
3. assessment.

The plan includes direct intervention with students, beginning with an oral and written component in ACA 115 Success & Study Skills and incorporating further writing and speaking opportunities for practice and feedback in courses in the disciplines, also known as Situated Communication Courses (SCC). Direct intervention with students will require participation in professional development, including workshops and self-paced online instruction, to assist faculty with the use of speaking and writing activities within their disciplines. Recognizing that both students and faculty require support and resources to improve communication competencies across the curriculum, an Oral and Written Communication Center (OWCC) will also be established. A comprehensive assessment plan is at the heart of the QEP wherein student learning and professional development initiatives will be directly and indirectly measured to determine improvement.

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