

Randolph Community College
QEP Executive Summary

WRITE **NOW!**

Improving Student Written Communication Skills for Academic and Career Endeavors

The goal of Randolph Community College's Quality Enhancement Plan is to improve student written communication skills for academic and career endeavors. RCC defines effective writing as the ability to communicate a clear message that uses standard written English and demonstrates an understanding of the intended audience. The Plan's objectives are to integrate writing across the curriculum and to establish programs and services to support and enhance student writing. Strategies include designing and implementing a faculty professional development program to train faculty in Writing-Across-the-Curriculum theory and practice, establishing writing objectives and rubrics in all curriculum courses, and establishing a fully-staffed Writing Center by 2015.

The topic of Randolph Community College's Quality Enhancement Plan emerged from the results of campus-wide and faculty surveys, focus groups, questionnaires, departmental meetings, and QEP Oversight Team meetings. The QEP Oversight Team included students, senior administrators, and faculty and staff representing curriculum, continuing education, and support areas of the College.

The Plan includes the following student learning outcomes: students will be able to compose coherent, organized, and unified documents; students will demonstrate command of grammar, spelling, and punctuation; students will be able to customize language and content for the intended audience; students will learn how to communicate a clear message that uses standard written English and demonstrates an understanding of the intended audience; and students will learn how to use the appropriate style of documentation.

Assessment will be multi-dimensional, occurring at all levels throughout the Plan. Measures will be formative and summative, using quantitative and qualitative data gathered from internal and external sources. The College will assess the impact of the Plan, by first, using a team of trained evaluators to assess exit writing samples. Rubric averages will then be compared to the target score. Perception survey information will be used to validate the findings.

For additional information on *Write NOW!*, contact Christine Myers, QEP Director, at cgmyers@randolph.edu or 336-633-0242.