



Miami Dade College  
Quality Enhancement Plan

*“Writing for the Real World: Strengthening Writing and Career Knowledge”*

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**Executive Summary:**

MDC’s QEP—*Do the Write Thing*— is a plan designed to prepare students for the challenges of writing in both academic and professional environments. The QEP will help students become successful and confident communicators and will enrich faculty and staff through professional development activities designed to enhance the teaching and learning of written communication skills. *Do the Write Thing* is aligned with and guided by the College’s mission to provide high-quality teaching and learning experiences that are accessible and affordable to meet the needs of our diverse students and prepare them to be responsible global citizens and successful lifelong learners. The goal of the QEP is **to enhance workforce readiness through the skill of writing**. This goal will be accomplished by providing increased and deliberate opportunities in career-oriented courses to expand the breadth and depth of student writing experiences. The plan will thus promote the value of writing as a tool for learning and communication in both academic and real-world settings, with a focus in strengthening career knowledge.

To establish a culture of writing at MDC, the plan will target three primary objectives: (1) the establishment of academic and professional development units to support writing, (2) the enhancement of student writing, and (3) the integration of meaningful writing in discipline courses. As a result of the plan, students will achieve three learning outcomes: (1) compose academic, discipline, and career-specific writing, (2) demonstrate career knowledge through written responses to co-curricular activities, and (3) evaluate their writing performance and workforce readiness. Strategies to accomplish the plan’s goals, objectives, and outcomes include implementing changes to the curriculum in identified QEP career-oriented program courses, expanding co-curricular activities, building the capacity of campus academic support, and designing and implementing a professional development program to train faculty, staff, and tutors.

MDC’s capacity to implement the QEP is reflected in the plan’s implementation timeline, lines of responsibility and reporting, and budget for sustainability. The plan efficiently leverages many existing College resources and addresses scalability concerns by utilizing an incremental implementation approach for individual schools of the College. The five-year QEP budget includes projected expenses for personnel, professional development, assessment, and supplies. The plan will be phased in with cohorts of associate and baccalaureate degree programs over five years.

Assessment will be multi-dimensional, occurring at all levels throughout the plan. Measures will be formative and summative, using quantitative and qualitative data gathered from internal and external sources. The College will assess the impact of the plan, first, by using a team of trained evaluators to assess writing samples. Rubric averages will then be compared to the target score. Perception survey information will be used to validate the findings. Timelines, assessment strategies, types of assessment, and criteria for success have been established for the plan’s components.