

**Hampton University**  
**Quality Enhancement Plan**  
**Preserving Our 3Cs: Character, Community, and Culture**

**Executive Summary**

At its founding in 1868, Hampton University endeavored to impart to all Hamptonians an *Education for Life*, or as stated by Hampton University President Dr. William R. Harvey, "...an education for living" one's best, most productive life. To this end, a vitally important component of the Hampton tradition has remained her noble effort to enhance the *Head, the Heart, and the Hand* of all her sons and daughters. The University's 150-year history clearly illustrates that with every iteration and progression, **character development** has been the keystone upon which the University's mission rests.

The University's recently approved Strategic Plan examines results of a survey administered to all university constituents -- students, faculty/staff, and alumni -- in the effort to determine adherence to and efficiency of the Hampton University Code of Conduct -- the University's ethical and moral-guiding document -- in consideration of implementation of a student Honor Code. The Hampton University Code of Conduct, with its aim to ensure the development and enhancement of **character** for all members of the Hampton University community, has remained a pillar of Hampton University culture since its adoption.

Hampton's intention to uphold tradition as it progresses into the 21<sup>st</sup> century, thereby maintaining its attention to **character** -- individual character, community character, and cultural character. Consequently, the foundation the Code of Conduct, as established, provides the appropriate springboard from which to launch the 2018 Quality Enhancement Plan (QEP) - *Preserving Our 3Cs: Character, Community, and Culture*. This plan is designed to improve upon a construct already in place, and woven intricately into the Hampton University ethos.

The Quality Enhancement Plan - *Preserving our 3Cs: Character, Community, and Culture* - is designed to advance learning by increasing students' participation and engagement in learning experiences that foster a deeper understanding and appreciation of the role of **character**, and as demonstrations of **character, community** and **culture**, in their personal and professional lives. In addition, the QEP will actively engage students in transformational programs and activities that promote new, heightened values of **character building** as measured in part by professionalism and service, key qualities central to their success at Hampton University and beyond.

The QEP will be implemented through Hampton's required, one-credit-hour course, The Individual and Life 101 (UNV 101). UNV 101 is designed to improve the quality of the freshman experience for entering students. This course serves as an exceptional platform for delivering the QEP as it reaches all freshman as they begin their Hampton experience. A course curriculum designed and focused on the University's 3Cs has been developed according to best practices, research and the unique needs of our students, with implementation scheduled for Fall 2019.

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