

Greenville Technical College (SC)\*QEP Title: Steer Your Career

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### Executive Summary

Greenville Technical College's (GTC) Quality Enhancement Plan titled *Steer Your Career* addresses the need incoming students have for academic program and career pathway knowledge combined with the opportunity to synthesize this information.

The purpose of *Steer Your Career* is to help students gain value from their experience at GTC by aligning their educational and career goals with their program of study. Three student learning outcomes have been identified:

1. Students will demonstrate academic program knowledge.
2. Students will demonstrate career pathway knowledge.
3. Students will demonstrate educational development strategies which align with the career goals of their selected major.

These learning outcomes will be achieved through implementation of partnerships, collaborative initiatives and alignment of resources that include. The components listed below are part of the First Year expansion. Additional strategies will be added each year in response to the assessment data:

- Evaluation of career based assignments in the following courses: College Skills (COL 103), Computer Technology (CPT 170) and ENG+ courses.
- Pre and post tests given during online registration for orientation.
- Introduction to two e-tools: Career Coach and TypeFocus, both of which are offered through the college's Career Services office.

The courses utilized in *Steer Your Career* demonstrate utilization of its principles across courses. COL 103, a three-credit course that includes topics such as career planning, study skills and tutoring; CPT 170 covers basic computer history, theory, and applications; and ENG+ combines traditional ENG 101 courses (the studies of standard writing, usage and basic research) with a companion ENG 100 course (the study of basic writing and composition). *Steer Your Career* is intended to expand through the campus each year by integrating into course across divisions and involvement in campus activities (such as New Student Orientation).

The college has developed strategies to assess the overall impact on both the general student population and specific cohorts (such as those students enrolled in COL 103, ENG+ and CPT 170). The initial assessment strategies were selected to assess *Steer Your Career* on both the macro (overall impact of the college) and the micro (the efficacy of the student learning outcomes and their delivery methods) levels. These strategies include assessing the overall impact of *Steer Your Career* as it expands throughout academic programs, departments, and other college initiatives. In addition, *Steer Your Career* assignments will be developed in capstone courses, giving students the opportunity to synthesize their academic program knowledge and career pathway knowledge.