

# ELON UNIVERSITY

## **The Writing Excellence Initiative: Elon's Quality Enhancement Plan**

Contact: Peter Felten, Assistant Provost for Teaching and Learning

Email: [pfelten@elon.edu](mailto:pfelten@elon.edu)

Phone: 336-278-5100

Web: <http://www.elon.edu/cwe>

Elon University's Writing Excellence Initiative has three student learning outcomes. By the time of graduation, every Elon student will be fully prepared to:

**Write to learn:** Through writing, Elon graduates will understand new content and perspectives, analyze information and problems, and generate knowledge.

**Write in a discipline:** Through writing, Elon graduates will develop and communicate ideas effectively to readers, for purposes and in contexts that are appropriate for their fields of study.

**Write as a citizen:** Through writing, Elon graduates will communicate effectively with other members of their communities on issues of local, regional, or global significance.

Four primary actors will guide our efforts to prepare students for these outcomes:

1. Academic Departments
2. Elon Core Curriculum
3. Student Life Division
4. Elon Center for Writing Excellence

Taken together, the actions of the four primary actors will provide every Elon student with intensive and extended instruction related to each student learning outcome.

The Writing Excellence Initiative will unfold over five years, engaging each primary actor on its own pace depending on its particular needs and goals, although all will complete the full action cycle at least once during the next five years.

To guide our Writing Excellence Initiative, we will establish an organizational structure that is integrated with our current systems for efficiency, follows our institutional traditions for sustainability, enlists broad participation to achieve maximum impact, and provides a high level of flexibility so we can take advantage of opportunities that arise in the years ahead.

We will integrate the Writing Excellence Initiative's assessment processes and procedures into existing structures at the university. To assess the overall impact of the Initiative, a committee reporting to the Provost/Vice President for Academic Affairs will be charged with gathering, synthesizing, and reporting on the diverse assessment data being generated, and with making recommendations to enhance the efficiency and effectiveness of the Writing Excellence Initiative.