

**QEP Name: Learning through Effective Educational Planning**  
**Institution: Craven Community College, New Bern, North Carolina**  
**Contact: Diane Tyndall, Business Programs Chair, Coordinator for Marketing and Quality Enhancement, [tyndalld@cravenc.edu](mailto:tyndalld@cravenc.edu)**

As a part of the North Carolina Community College system, Craven Community College exists to meet our community's diverse learning needs. CCC will directly affect and encourage learner educational goal-setting and achievement through the LEEP (Learning through Effective Educational Planning) initiative, our Quality Enhancement Plan. Through LEEP, students interested in health care fields become engaged with advisors and faculty to find careers that maximize their interests, abilities, and goals. Based on assessment, the LEEP program will expand to other major areas of the college.

The focus on educational goal-setting grew out of an institution-wide discussion about student learning at our college. The broad-based QEP Committee, through a model of participative change, reviewed academic research and best practices and analyzed current practices at our college. LEEP goals are: 1) Engage students in career decisionmaking and goal-setting; 2) Encourage self-assessment; 3) Promote students' awareness of the full range of learning opportunities; and 4) Support students' learning choices.

The LEEP initiative has 14 student learning outcomes that the college has mapped with delivery and assessment methods. Beginning in fall 2007, LEEP students will attend special orientations, advising sessions, and study skills classes, which will be assessed to determine if the initiative is improving student learning toward career choice. A LEEP counselor/coordinator and three advisors have been assigned for the project. Including QEP preparation costs, the college will spend approximately \$375,000 to implement LEEP over the next five years. We are dedicated to actively engaging our student learners in educational goal-setting and achievement.