

Criteria/Categories		Indicators/Levels			
		5	4	3.5-3	2-1
Focus ____ x 4 =	/20	<input type="checkbox"/> Thesis clearly stated Thesis makes a clear, arguable, and interesting claim <input type="checkbox"/> All areas of paper support the thesis <input type="checkbox"/> Includes counterarguments in an interesting way, all well argued	<input type="checkbox"/> Thesis clearly stated, but paper may have slight digression from the focus of thesis <input type="checkbox"/> Thesis is arguable, but perhaps not clear or interesting <input type="checkbox"/> Includes counterarguments	<input type="checkbox"/> Thesis may be hard to find or poorly worded <input type="checkbox"/> Thesis may be a question or too broad or not arguable <input type="checkbox"/> Focus may be off in places	<input type="checkbox"/> No thesis statement <input type="checkbox"/> Does not define specific media source to be analyzed <input type="checkbox"/> Many areas of the paper do not support the thesis
Development ____ x 6 =	/30	<input type="checkbox"/> Essay follows clear and consistent pattern of development <input type="checkbox"/> A lot of strong support, well incorporated <input type="checkbox"/> Source included accurately <input type="checkbox"/> Organization is easy to follow <input type="checkbox"/> Very effective use of transitions <input type="checkbox"/> Interesting, engaging, and original introduction <input type="checkbox"/> Conclusion brings essay to a close in a way that enhances the essay <input type="checkbox"/> Strongly argues claim throughout <input type="checkbox"/> Includes counterarguments in an interesting way, all well argued <input type="checkbox"/> Used all types of required sources	<input type="checkbox"/> Essay follows clear pattern of development, but paragraphs may be slightly out of order or confusing <input type="checkbox"/> Some paragraphs may be slightly under-developed or too long <input type="checkbox"/> Good use of support <input type="checkbox"/> May not always use support effectively <input type="checkbox"/> Mostly effective use of transitions <input type="checkbox"/> Introduction works well <input type="checkbox"/> Conclusion brings essay to a close <input type="checkbox"/> Mostly strong argument <input type="checkbox"/> Includes counterarguments	<input type="checkbox"/> Organizational problems <input type="checkbox"/> Inconsistent use of transitions <input type="checkbox"/> Lack of details & elaboration <input type="checkbox"/> Does not cite source <input type="checkbox"/> Introduction not interesting <input type="checkbox"/> Conclusion is weak, may not feel complete or may leave the reader hanging <input type="checkbox"/> Paragraphs are far too short or too long <input type="checkbox"/> Makes claim, but not well supported <input type="checkbox"/> Ca's named but not responded to <input type="checkbox"/> Used some of the required sources	<input type="checkbox"/> Very little organization or development <input type="checkbox"/> No thesis statement or arguable claim <input type="checkbox"/> Problems with basic paragraph structure <input type="checkbox"/> Paper written as 1-2 pars <input type="checkbox"/> Does not sufficiently describe or analyze the media source <input type="checkbox"/> Is not supported effectively <input type="checkbox"/> Adopts an offensive or overly aggressive tone <input type="checkbox"/> No counterarguments <input type="checkbox"/> Did not use the types of required sources
Originality ____ x 2 =	/ 10	<input type="checkbox"/> Interesting title that gets attention <input type="checkbox"/> Interesting inclusion of support <input type="checkbox"/> Learned something valuable	<input type="checkbox"/> Title fits essay, but is too simple <input type="checkbox"/> Follows instructions <input type="checkbox"/> Somewhat interesting perspective	<input type="checkbox"/> Is titled "Essay 3" or "Argument Essay" <input type="checkbox"/> Lacking depth or interest	<input type="checkbox"/> No title <input type="checkbox"/> Barely responds to assignment
Style ____ x 2 =	/ 10	Shows a flair for style <input type="checkbox"/> Excellent vocabulary <input type="checkbox"/> Interesting, varied sentence structure <input type="checkbox"/> All quotes incorporated smoothly	<input type="checkbox"/> Words and sentences reflect care <input type="checkbox"/> Sentences show some variety in form <input type="checkbox"/> Some quotes incorporated smoothly	<input type="checkbox"/> Sentences may be choppy or rambling <input type="checkbox"/> Word choice shows lack of care <input type="checkbox"/> Poor inclusion of sources	<input type="checkbox"/> Sentences require several readings for understanding <input type="checkbox"/> Simplistic and/or repetitive word choice
Mechanics * ____ x 4 =	/ 20	<input type="checkbox"/> No more than 5 errors <input type="checkbox"/>	<input type="checkbox"/> No more than 10 errors	<input type="checkbox"/> No more than 15-20 error	<input type="checkbox"/> More than 20 errors
Format ____ x 2 =	/ 10	<input type="checkbox"/> Perfect paper format <input type="checkbox"/> Perfect MLA bibliographic format, including perfect inclusion of quotes and parenthetical citations <input type="checkbox"/> Paper is at least 4 full pages long (goes just past bottom of 4 th page) <input type="checkbox"/> Includes all required documents <input type="checkbox"/> Photocopies of all sources used <input type="checkbox"/> Consultation in the Writing Center	<input type="checkbox"/> Minor problems in paper format <input type="checkbox"/> Some problems with Works Cited <input type="checkbox"/> Some problems with inclusion of sources or quotes <input type="checkbox"/> Paper is 3-3 1/2 pages (doesn't go to bottom of 3 rd page) <input type="checkbox"/> Some photocopied sources included	<input type="checkbox"/> Several problems with paper format <input type="checkbox"/> Inaccurate Works Cited <input type="checkbox"/> Not all sources included on Works Cited <input type="checkbox"/> Paper is less than 2½ pages <input type="checkbox"/> Only some prewriting documents included	<input type="checkbox"/> Format does not follow instructions <input type="checkbox"/> MLA format of bibliographic information completely inaccurate <input type="checkbox"/> Paper is less than 2 pages <input type="checkbox"/> No prewriting docs included <input type="checkbox"/> Did not include sources <input type="checkbox"/> No consult-Writing Center

Additional Comments:

Total _____ / 100 (grade equivalency = _____)