You Don’t Need a Rocket Ship to Launch a New Online Program

Presented by:
Tracy A. Ortelli, PhD, RN, CNE, ANEF
Steven Carniol, MA, BPS

• LPN/LVN to ADN Bridge
• Associate Degree in Nursing
• Bachelor of Science in Nursing
  • 3-Year Bachelor Degree
• RN to BSN Degree
• Master of Science in Nursing
• Total Enrollment = 6500+

VISION
We change the life of one to care for the lives of many.

ABOUT US
Single Purpose Nursing College

Locations

Overview
Program Development

• College-wide MSN Program Development Workgroup
• Comprised of Doctorally-Prepared Faculty who Volunteered to Serve

Purpose:
To develop a Master of Science in Nursing (MSN) program that is innovative, reflective of contemporary practice and established standards for master's/post master's programs, including advanced practice/specialty competencies, role-specific professional standards and guidelines, and clearly articulated end-of-program student learning outcomes which will guide the development of the curriculum.

• National, regional, and state workforce data
• Professional organization data
• Bureau of Labor Statistics

Review of the literature

Stakeholder feedback
• Professional Advisory Committees
• Student and alumni survey results

Assembling the Team

Responsibilities
Establishing the Need/Rationale
Admissions requirements

Evaluating, awarding, and accepting credit

Completion requirements for the new program
• The number of credits which must be earned
• The number of credits to be earned in the major or area of concentration
• Other requirements which students must meet in order to receive a degree.

Responsibilities
Establishing Foundational Policies

• Admissions requirements
• Evaluating, awarding, and accepting credit
• Completion requirements for the new program

Completion requirements:
• The number of credits which must be earned
• The number of credits to be earned in the major or area of concentration
• Other requirements which students must meet in order to receive a degree.

Responsibilities
Determining the Curriculum

Identify Program Outcomes
• Completion
• Satisfaction
• Student
• Graduate
• Placement

Determine criteria used to measure identified outcomes
• Completion - 100% of the published program length
• Satisfaction
  • Student - 75% (via Exit Survey)
  • Graduate - 75% (via survey administered 1 year post-graduation)

Identify Program Student Learning Outcomes
• Based on established competencies
• Core and Specialty FSSOs

Program Student Learning Outcomes Drive:
• Identification of Courses
• Identification of Know, Do, Value Statements
• Creation of Course Descriptions
• Establishment of Course Student Learning Outcomes
• Determination of Course Assessments
Responsibilities
Library/Learning Collections

- Reviewed entire library collection to identify gaps
- Recommended additional library resources

Administrative Responsibilities
Identifying the Faculty and Requisite Support

Institutional plans for using existing faculty and plans for additional faculty.

Administrative Responsibilities
Establishing Necessary Student Support

- Orientation
- Student Resource Center
- Disability Services
- Personal Counseling
- Library Services
- Online Learning Management System - Canvas
- Online Communication Portal
- Grammarly
- Smarthinking
- Staff Garden
- Turnitin
Canvas:
- Computer
- Mobile Apps

Learning Management System

Faculty Training & Orientation
- Canvas Technical Training
- Six Week Training Course
- First Term Teaching Mentorship

Instructional Design Support
- Dedicated Team of Instructional Designers and Media Developers

Online Library
- Online Library Integrated into Canvas
- Librarian Ticket Support

Screencast-O-Matic:
- Integration with Canvas
- Full Editing Suite of Tools
- Easy to Use

Instructional Design Support

Lecture Capture System

Technical Support
- Canvas 24/7 (Phone, Chat, Ticket, Knowledge Base)
- Internal Ticket System

Instructional Equipment and Support

Financial Resources

Budgeted Positions
- Program Director
- Faculty
- Admissions
- Student Success Liaisons
- Registrar
- Bursar

Budgeted Resources
- Library
- Course Development
- Honors
- Consultant
- 24/7 Email Support

Course Development Process and Exemplars
Media Showcase
Explainer Video

Usage:
• Short and basic concepts
• Visual concepts
• Process explanations

Considerations:
• Created in Powtoons
• Requires graphic design expertise
• Low budget/limited skills options - PowerPoint, Adobe Spark, Powtoon, vyond, Microsoft Sway

Course: NSG6050 - Assessment and Evaluation of Learning

Media Showcase
Interviews & Roundtables

Usage:
• Compelling storytelling
• Expert and special speakers
• Provide multiple viewpoints

Considerations:
• Equipment - web conferencing software, webcam, and computer
• Video editing software recommended (not required)
• Possible honorarium fee
• Low budget/limited skills option - Skype, Google Hangouts, Zoom Rooms (40-minute limit, etc.)

Course: NSG5000 - Advanced Role Identity, Development, and Transition
Usage:
- Interactive exercises (simulation, drag & drop, ordering, MC, select all that apply, hotspots, etc)
- Practice and reinforcement of knowledge
- Multiple attempts to master
- Created in Articulate Storyline

Considerations:
- More time consuming to create
- Requires advanced skills for non-template modules
- Low budget/limited skills option - Studystack (flashcards), PowerPoint, many others

Course: NSG5400 - Clinical Concepts I – Advanced Physical Assessment, Physiology/Pathophysiology, and Pharmacology

Course: NSG5000 - Advanced Role Identity, Development, and Transition

Course: NSG6050 - Assessment and Evaluation of Learning
**Gamification**

**Usage:**
- Interactive exercises
- Fun and engaging
- Created in Articulate Storyline
- Multiple attempts to master content

**Considerations:**
- More time consuming to create
- Requires advanced skills for non-template modules
- Low budget/limited skills option – Studystack (flash cards), Socrative, Kahoot, PowerPoint, many others

**Course:** NSG4510 - Clinical Concepts II: Advanced Physical Assessment, Physiology/Pathophysiology, & Pharmacology

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**Branching Scenario/Interactive Case Study**

**Usage:**
- The outcome changes based upon choices student makes
- Facilitates critical thinking
- Simulation:
  - Multiple attempts to master content
  - Safe practice place

**Considerations:**
- More time consuming to create
- Requires advanced skills for non-template modules
- Low budget/limited skills option – Rise, PowerPoint, many others

**Course:** NSG2200 - Transforming Nursing through Collaboration and Innovation

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**Media Case Study for Discussion Boards**

**Usage:**
- Compelling storytelling
- An alternate take on discussion board prompts
- Provide multiple viewpoints and debate

**Considerations:**
- More time consuming to create
- Requires advanced skills for non-template modules
- Low budget/limited skills option – Rise, PowerPoint, many others

**Course:** NSG4400 - Clinical Concepts I – Advanced Physical Assessment, Physiology/Pathophysiology, and Pharmacology
Media Showcase
Lecture Capture

Usage:
• Faculty presentations
• Simulate classroom experience
• Embedded quizzing allows for knowledge checks and formative assessments
• Incorporate faculty feedback in videos

Considerations:
• Equipment/software varies (Camtasia Studio, Panapto, Yuja, Echo360, Techsmith Relay, Media Sites, and others)
• Video editing software recommended (not required)

Course: NSG5000 - Advanced Role Identity, Development, and Transition

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Media Showcase
Lecture Capture with Embedded Knowledge Checks

Usage:
• Faculty presentations
• Simulate classroom experience
• Embedded quizzing allows for knowledge checks and formative assessments
• Incorporate faculty feedback in videos

Considerations:
• Equipment/software varies (Camtasia Studio, Panapto, Yuja, Echo360, Techsmith Relay, Media Sites, and others)
• Video editing software recommended (not required)

Course: NSG5000 - Advanced Role Identity, Development, and Transition

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Media Showcase
Responsive Design

Usage:
• Adaptive player (computer, mobile, tablet)
• Interactive tools (drag-and-drop, ordering, MC, T/F, select all that apply)
• Embedded videos, timelines, or any other embed code
• Fast to create and easy to use
• Created in Articulate Rise

Considerations:
• Inexpensive or free (Articulate 360 subscription)
• Low budget/limited skills option - Microsoft Sway

Course: Multiple Courses

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Course Assignments

**Select Examples**

- **Elevator Speech**
  Students create a brief video using Screencast-O-Matic to advocate for a selected topic/issue in Unit 5 Health Policy and Advocacy for Patients and Populations (NSG5000).

- **Nursing Leadership Trajectory**
  Students integrate self-assessment results and information garnered through an interview earlier in the course into an outline and infographic of their leadership career trajectories (NSG5300).

- **Purposeful Reading**
  Students select an article related to a clinical nursing problem in one of the systems covered in the course and mark-up the PDF of the article to point to specific elements and evidence in the article; this scaffolds to the Annotated Bibliography due in later weeks (NSG5450).

- **Item Analysis**
  Students perform an item analysis of actual student response statistical data from sample exam questions and make recommendations based on their interpretation (NSG6000).

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Program Launch

- **Launched Nurse Educator track (September 2019)**
- **Enrolled 18 students (combination of FT and adjunct faculty, alumni, and external students)**
- **Awaiting SACSCOC BOD approval (December 2019)**
- **SACSCOC Site visit (October 2019)**
- **Hired Program Director (May 2019)**
- **Began Search for 2nd FT faculty (September 2019)**
- **Hired 1st FT faculty (July 2019)**

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Next Steps

Investigate the addition of post-graduate certificate program offerings.
Investigate the addition of specialty tracks, e.g., MSN with a focus in Leadership.
Begin long-term strategic planning related to moving to the next level (doctorate; level 5).

Questions & Answers

References
