


Houston, We Have a Problem:  
Integrating Outcomes, Improvements,  
and Strategic Planning

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Presentation Touch Points

- A problem is discovered
- The first iteration of campus wide assessment
- New technology to support Institutional Effectiveness
- Improvements to campus wide assessment
- Integration with the Strategic Plan
- Wrap up



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"Houston, We Have a Problem"



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### Our Relaunch

- Data driven decision making
- Meaningful system beyond accreditation needs
- Continuous improvement and transformation
- Campus Labs modules




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### Assessment: Then

- Nichols 5-Column Model
- 2 reports – Departmental and Academic Program
- Requirements
- It worked, but....




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### Program Outcomes Report Card (PORCS)

Goal	Baseline	Assessment Plan/Tool	Results	Use of Results
Student Learning Outcomes & Operational Outcomes	Results from previous year unless being assessed for first time	Procedures to measure goal using specific assessment criteria	Results using specific assessment criteria	Has goal been met, not met, or exceeded. Based on results, plan of action determined & reported.




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### Departmental Outcomes Report Card (DORCS)

Strategic Area/ SACSCOC Standard	Baseline	Projected Outcomes (Measurable goals)	Assessment Plan /Tool	Outcomes	Use of Results
<ol style="list-style-type: none"> <li>1. Institutional Support</li> <li>2. Financial Management</li> <li>3. Human Resources</li> <li>4. Compliance/Governance</li> <li>5. Facilities &amp; Technology</li> <li>6. Unit Specific Goals</li> </ol>					




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### Assessment: Now

- Campus Labs Planning
- Coach Led Process
- Launch of Planning

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### Strategic Plan Process

Spalding University  
is a **diverse community** of  
**learners** dedicated to meeting the **needs** of the  
**times** in the tradition of the **Sisters of Charity** of **Nazareth**  
through **quality** undergraduate and graduate **liberal** and professional  
**studies**, grounded in **spiritual values**, with emphasis on  
**service** and the promotion of **peace** and **justice**




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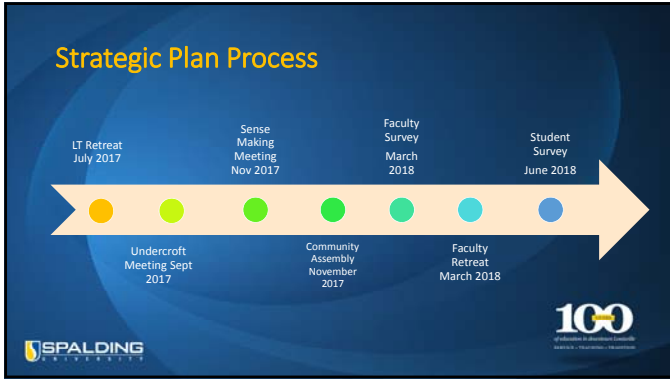
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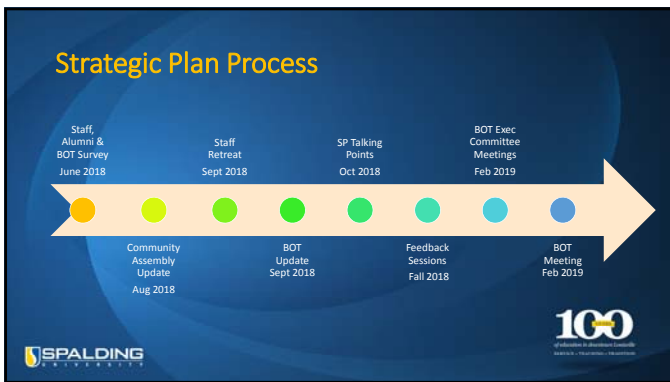
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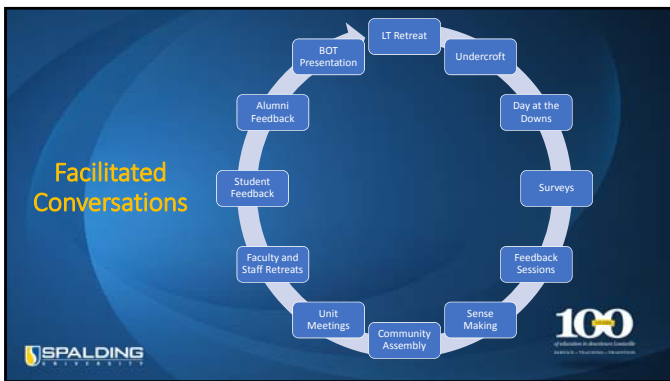
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- ### Accountability: Unit Report Cards
- Finance
  - Admissions
  - Advising
  - Information Technology
  - Institutional Effectiveness
  - Human Resources
  - Athletics
  - Marketing
  - Academic Success Services
  - Advancement
  - Student Development & Campus Life
  - Financial Aid
  - Library
  - Registrar
  - QEP
  - Dining Services
  - Facilities
  - Creative Writing
  - Athletic Training
  - Nursing
  - Health Sciences
  - Communication
  - Occupational Therapy
  - MFA
  - Social Work
  - Liberal Studies
  - Studio Art
  - Natural Science
  - Education
  - Business
  - Psychology

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- ### Accountability
- Shared responsibility where everyone is accountable for goals
  - Success tracked using DORCs and PORCs
  - Each unit can set realistic and aspirational goals
  - Provides opportunity for a re-set or new method to reach goals
  - Allows each employee to see how what they do everyday impacts the success of the institution

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**Wrap Up**

- Identification of a problem
- Refined our existing IE system
- Added technological support
- Integrated with Strategic Plan



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**Q & A**

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- Dr. Michelle Reiss, [mreiss@spalding.edu](mailto:mreiss@spalding.edu)
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Please fill out your session evaluation



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