

Planning Goals and Objectives

2015-2018

- 1. To enhance the quality of communication with member institutions and the public to increase understanding and awareness of the value of accreditation.**

Objective

- a. Develop a communication/marketing plan for the Commission to include (1) electronic communication options, (2) assessing the effectiveness of the Commission's website and, if needed, redesign or reorganize and (3) Reauthorization of the Higher Education Act
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- 2. To provide relevant and meaningful professional development and training opportunities**

Objectives

- a. Develop and implement an orientation, training and development program for administrative and administrative support staff

- b. Create and implement a data-driven recruitment process and training program for peer evaluators
- c. Determine the need for multilevel training of member institutions and provide the training, as appropriate

3. To refine and continue to implement an integrated, Commission-wide research-based planning and evaluation process

Objectives

- a. Draft a formal framework for the Commission's Institutional Effectiveness (IE) processes (vision statement, refined definitions, philosophy, timeline)
- b. Develop a data-use plan (including needed data, individuals responsible for data collection and analysis, data collection, and reporting format) to increase ready access to key data to inform operations (e.g. evaluator/chair recruitment)
- c. Promote interactive cross-unit planning and data analysis as a key feature of the SACSCOC IE process

4. To ensure an efficient operation that advances the mission of the Commission

Objectives

- a. Develop and implement processes to improve efficiency and improve communication within and among all SACSCOC offices and functions
- b. Implement succession planning that results from a study of the structure and staffing of the organization

5. Manage and continuously improve information and related technologies to anticipate and meet the Commission's operational and strategic needs

Objectives

- a. Capture, store and integrate existing and new Commission information and data using cost-effective industry-standard approaches
- b. Ensure that information and data managed and used by the Commission is reliable, accurate, and updated as appropriate
- c. Design and employ appropriate technology to support the Commission's data-use plan.

(Approved by Executive Council, June, 2015)