

	DIAMOND \$13,000				PLATINUM \$10,500			
PACKAGE OPTIONS:	Opening Reception	Pres. Breakfast	Pres. Luncheon	Neck Wallet / Lanyard	WiFi	Digital Attendee Reg.	Pres. Special Session	Shuttle
EXCLUSIVE or CO-SPONSORED	co-sponsored	exclusive	exclusive	exclusive	exclusive	exclusive	exclusive	exclusive
NOTES:		Item provided at hosted event must be shipped according to SACSCOC instructions		SACSCOC provides item			Item provided at hosted event must be shipped according to SACSCOC instructions	Minimum 7 shuttle buses
BENEFITS:								
Choice up to: 10x20 or 20x20 island booth space (your choice based on avail.)	X	X	X	X	X	X	X	X
PRE-event list	X	X	X	X	X	X	X	X
POST-event list	X	X	X	X	X	X	X	X
FULL page ad	X	X	X	X	X	X	X	X
1-hour meeting room	X	X	X	X	Upon availability			
30-minute speaker timeslot	X	X	X	X	X	X	X	X
1 comp hotel room for 2 nights at designated conference hotel	X	X	X	X				
Mobile app listing w/ logo	X	X	X	X	X	X	X	X
Logo on expo entrance sign	X	X	X	X	X	X	X	X
Gobo		X	X				X	
Logo on item, area, activity or signage.	X	X	X	X	X	X	X	X
Verbal recognition at hosted event		X	X				X	
Maximum 2 company reps can attend President's event		X	X				X	
Sponsor invited to provide 1 item distributed to attendees: pens, notepads, brochure, etc.		X	X				X	

# ENGAGE!



**81%** of trade show attendees have buying authority or influence.

This means 4 out of 5 people walking the aisles are potential customers.  
*Source: CEIR: The Spend Decision: Analyzing How Exhibits Fit Into The Overall Marketing Budget*

**99%** of marketers said they found unique value from trade shows they did not get from other marketing mediums.

*Source: CEIR: The Changing Environment of Exhibitions*

**45%** of attendees visit only one trade show per year.

When you exhibit at the SACSCOC Expo, you will meet unique prospects that can't be reached at other events.  
*Source: CEIR: Report ACRR 1152.12*



	GOLD \$8,000				
PACKAGE OPTIONS:	Conference Notebook	Directional Signage	Accreditation Liaison Luncheon	First Time Attendees Luncheon	Pocket Program
EXCLUSIVE or CO-SPONSORED:	exclusive	exclusive	exclusive	exclusive	exclusive
NOTES:	SACSCOC provides notebook	SACSCOC provides min. 10 signs	Item provided at hosted event must be shipped according to SACSCOC instructions		SACSCOC provides printing
BENEFITS:					
Booth space up to 10x20 w/ 1 corner	X	X	X	X	X
Inline booth space up to 10x20					
PRE-event list	First 2 Gold Sponsors to register				
POST-event list	X	X	X	X	X
HALF page ad	X	X	X	X	X
1-hour private meeting room	First 2 Gold Sponsors to register				
Solutions Showcase speaker timeslot	First 5 Gold or Silver Sponsors to register				
Item included in conference bag	X				X
Mobile app banner ad					
Mobile app listing with logo	X	X	X	X	X
Logo on expo entrance sign	X	X	X	X	X
Logo on item, area, activity or signage.	X	X	X	X	X
Verbal recognition at hosted event			X	X	
Maximum 2 company reps can attend event			X	X	
Sponsor invited to provide 1 item distributed to attendees: pens, notepads, brochure, etc.			X	X	

	SILVER \$5,500			
PACKAGE OPTIONS:	Mobile App	Conference Pen	Sunday Networking Luncheon	Monday Networking Lunch
EXCLUSIVE or CO-SPONSORED:	co-sponsored	exclusive	exclusive	exclusive
NOTES:	2 available	Sponsor provides pen (w/ SACSCOC approval)	Item provided at hosted event must be shipped according to SACSCOC instructions	
BENEFITS:				
Booth space up to 10x20 w/ 1 corner				
Inline booth space up to 10x20	X	X	X	X
PRE-event list				
POST-event list	X	X	X	X
HALF page ad				
1-hour private meeting room				
Solutions Showcase speaker timeslot	First 5 Gold or Silver Sponsors to register			
Item included in conference bag		X		
Mobile app banner ad	X			
Mobile app listing with logo	X	X	X	X
Logo on expo entrance sign	X	X	X	X
Logo on item, area, activity or signage.	X	X	X	X
Verbal recognition at hosted event			X	X
Maximum 2 company reps can attend event			X	X
Sponsor invited to provide 1 item distributed to attendees: pens, notepads, brochure, etc.			X	X

	BRONZE \$3,750						
PACKAGE OPTIONS:	Cyber Cafe	Resource Room	Book Store	Charging Station	Tech Lounge	Coffee Break	Water Stations
EXCLUSIVE or CO-SPONSORED:	exclusive	exclusive	exclusive	exclusive	exclusive	co-sponsored	co-sponsored
NOTES:	Within Tech Lounge			Within Tech Lounge		4 available	4 available
BENEFITS:							
Corner 10x10 booth	X	X	X	X	X	X	X
POST-event list	X	X	X	X	X	X	X
Mobile app listing with logo	X	X	X	X	X	X	X
Logo on expo entrance sign	X	X	X	X	X	X	X
Logo on item, area, activity or signage.	X	X	X	X	X	X	X
Logo as screen saver	X	X					
Sponsor invited to provide mousepads	X	X					
Sponsor invited to provide pens, notepads, bookmarks, etc.		X	X				

Trade shows impact purchases

6x

more than other media and are remembered much longer than other advertising.

Source: Ten Years of Trade Show Bureau Reports in Ten Minutes and TradeShowResearch.com, Dr. Allen Konopacki