

MCNEESE
STATE UNIVERSITY

Fostering an
Assessment
Culture
on Campus

2018 SACSCOC Annual Meeting


Introductions

- Wesley LeJeune, Coordinator of Assessment and Curriculum Development
- Jessica Hutchings, Assistant Vice President for Academic Affairs

Participant Learning Outcomes

The participant will:

1. examine assessment processes in order to correct inefficiencies;
2. generate strategies to improve communication across campus; and
3. develop methods to increase transparency in assessment efforts across the institution.

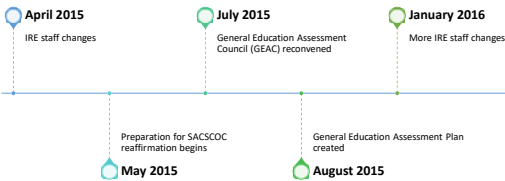


About McNeese State University

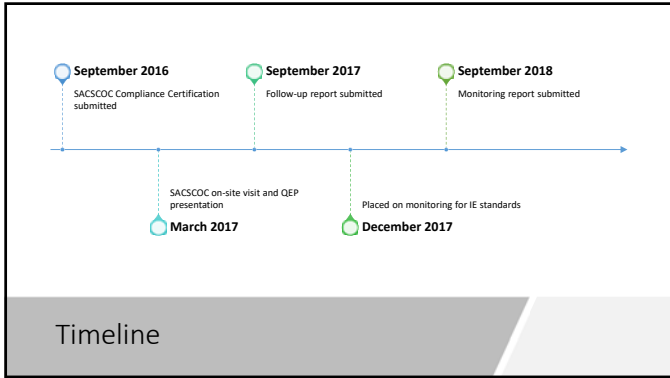
- Founded in 1939
- Located in Lake Charles, LA
- Public, four-year institution
- Approximately 7,650 students
- Six academic colleges and School of Graduate Studies
- 52 degree programs (associate, baccalaureate, and master's)



Our Story | Brace yourselves...



Timeline





General Education

- No oversight
- Assessment sparse or non-existent
 - No institutional assessment plan
- Poor student learning outcomes
- Courses thrown under discipline area that seemed "appropriate"
 - Content not aligned to outcomes

Program and Unit Assessment

- Policies not enforced
 - Some turned in reports; others conveniently "forgot"
- Assessment widely misunderstood and perceived negatively
- Lack of professional development
- Archaic processes
- No transparency





Group Discussion

Can you relate?





Managing General Education

- What do we have?
 - Policies
 - Procedures
 - Committees
- How do we move forward?
 - Developed plan
 - Initiated direct assessment sessions
 - Developed annual report

Program and Unit Assessment Overhaul

- What do we have?
 - Policies
 - Procedures
- How do we move forward?
 - Located problem areas
 - Began utilizing existing software
 - Refined outcomes and assessment measures
 - Compiled mature data
 - Integrated assessment into curriculum and course development



Quality Enhancement Plan (QEP)



Navigate Your Future
CHARTING SUCCESS THROUGH ENHANCED ADVISING AND CAREER READINESS

- Indirectly assisted with assessment issues
- Artifact submission
- More faculty involvement
 - Non-general education instructors
 - Non-department heads

Communication and Transparency



- Integrate assessment into policies, job descriptions, and evaluations
- Put all assessment reports online
- Establish and regularly communicate assessment timelines
- Create review and approval processes
- Provide feedback and show appreciation

Handout #1
Check Yourself




What's Next for McNeese?

- Implementing peer review
- Aligning outcomes with new strategic plan
- Consolidating assessments
- General education redesign
- Faculty development
- More faculty development
- Continue integrating assessment into existing policies and processes

Group Discussion

What's Next for Your Institution?





Closing Remarks

- Not a one-person job
- Build relationships...especially with difficult colleagues
- Accountability is key, so get administrators involved
- Baby steps
 - Implementing change takes time
- Talk about assessment **non-stop**
 - Others will eventually speak the language with you



Questions?



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