

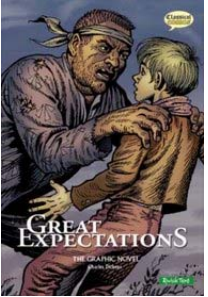
IE Evaluators' Expectations:
Assessment & Strategic Planning Opportunities

IE Evaluators' Expectations
Assessment & Strategic Planning Opportunities

Bonnie Jones, Ph.D.
Assistant Vice President
for Institutional Research & Effectiveness
SACSCOC Annual Meeting – 12/2018

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SARASOTA-MANATEE

What are the expectations of your IE SACSCOC team member?



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Today's Objectives

1. Recognize items in the IE sections that have the potential to raise red flags in the Fifth-Year or Reaffirmation reports.
2. Recognize the differences between meeting standards and advancing best practices in IE.
3. Compile a to-do list of activities to improve each attendee's IE processes during the next year.

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IE Processes to Improve by December 2019

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The Principles of Accreditation:
Foundations for Quality Enhancement

Institutional Effectiveness Standards


- 2.1 Institutional Mission
- 7.1 Institutional Planning
- 7.2 Quality Enhancement Plan
- 7.3 Administrative Effectiveness
- 8.1 Student Achievement
- 8.2 Student Outcomes

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Poll Everywhere Exercise

pollev.com/usfsm



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Which of the following do you think will raise red flags in your IE narratives?

1. A recently-hired chief institutional effectiveness officer.
2. A freshly implemented strategic plan.
3. A new, online assessment system.
4. All of the above.
5. None of the above.



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Recently-hired IE Director



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Freshly-implemented Strategic Plan



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A New, Online Assessment System



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Section 7: Institutional Planning & Effectiveness

7.1 The institution engages in ongoing, comprehensive, and integrated research-based planning and evaluation processes that

- (a) focus on institutional quality and effectiveness and
- (b) incorporate a systematic review of institutional goals and outcomes consistent with its mission.



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Continuous Improvement System



Immature



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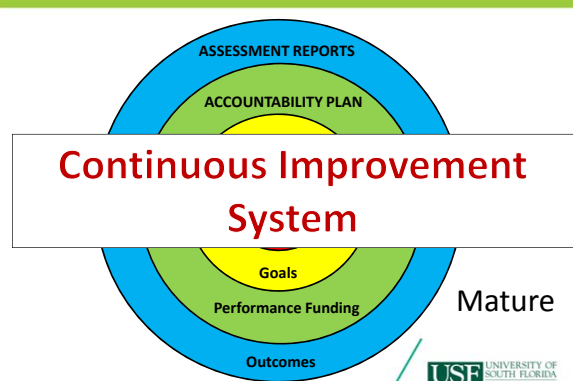
Continuous Improvement System



Mature




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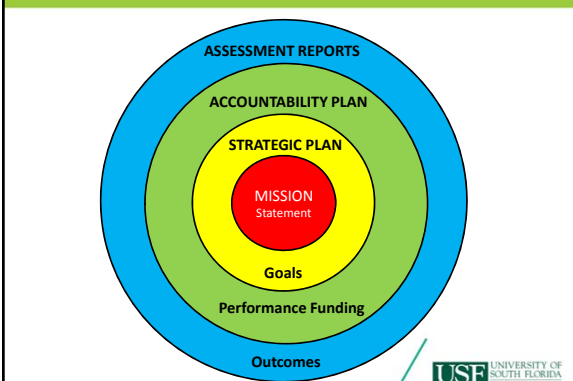


Continuous Improvement System


Mature



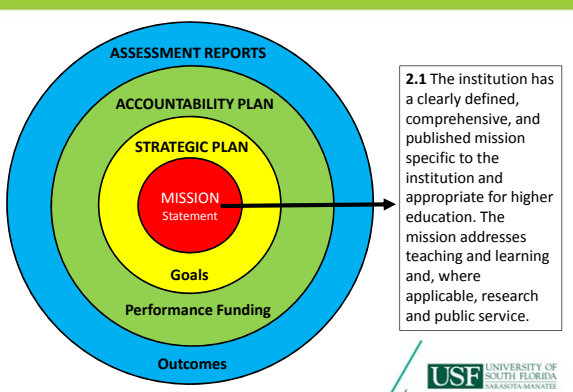
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Mature



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2.1 The institution has a clearly defined, comprehensive, and published mission specific to the institution and appropriate for higher education. The mission addresses teaching and learning and, where applicable, research and public service.



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Section 2: Mission

2.1 The institution has a clearly defined, comprehensive, and published mission specific to the institution and appropriate for higher education. The mission addresses teaching and learning and, where applicable, research and public service.




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IE Evaluators' Expectations:
Assessment & Strategic Planning Opportunities

Mission: 9 Elements

1. Clearly defined
2. Comprehensive
3. Published
4. Specific to institution
5. Appropriate to higher education
6. Addresses teaching
7. Addresses learning
8. Addresses research
9. Addresses public service



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USF Sarasota-Manatee Mission

The University of South Florida Sarasota-Manatee provides high quality bachelor's and graduate-level education and scholarly activity in a personalized learning community that prepares successful leaders and responsible citizens.




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Exceed Expectations

- Rationale: Why this mission?
- Context: Strategic Plan
- Published: Approvals

★ Avoid multiple missions on website.




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8.1. The institution identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, the nature of the students it serves, and the kinds of programs offered. The institution uses multiple measures to document student success.

- Key Completion Measures:
 - SACSCOC, IPEDS, NSC
- Licensure
- Student Satisfaction Surveys – CIRP, NSSE




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2018 Accountability Plan: Performance Funding (cont.)


9. BOG Choice: Percent of Baccalaureate Degrees Awarded Without Excess Hours*

	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
ACTUAL	71.3	75.4	71.7	75.7	80.3
APPROVED GOALS	.	.	.	72.9	78.0	80.0	81.0	82.0	.
PROPOSED GOALS	81.0	82.0	83.0	84.0

*132 Credit Hours or fewer




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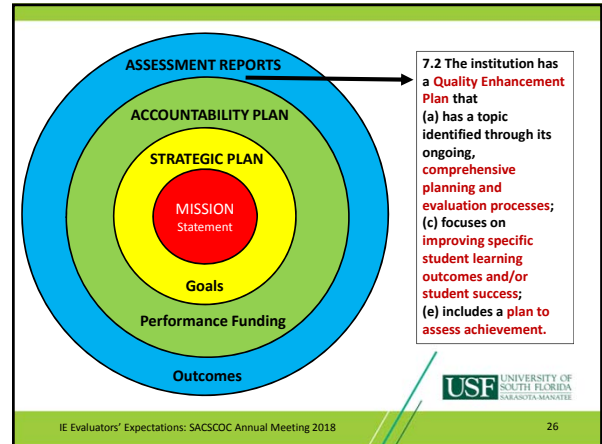
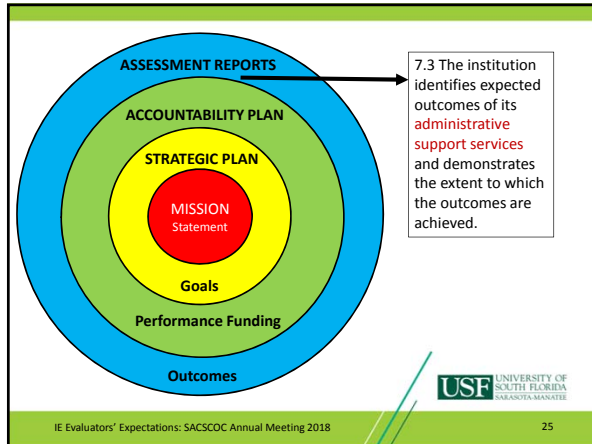
8.2. The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the areas below:

- a. educational programs
- b. general education competencies
- c. academic and student services



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Institutional Research & Effectiveness

Mission: The purpose of Institutional Research & Effectiveness is to serve the University of South Florida Sarasota-Manatee's administration, faculty and staff by initiating and building a comprehensive institutional research and effectiveness valuation program that supports campus decision-making, strategic planning and assessment of institutional effectiveness, and regional and specialized accreditation.

Vision: Established in 2005, Institutional Research & Effectiveness will evolve into a campus service that provides wide-ranging analysis of internal and external information and current research to assist campus decision-makers grow the University of South Florida Sarasota-Manatee to meet the changing educational needs of all we serve.

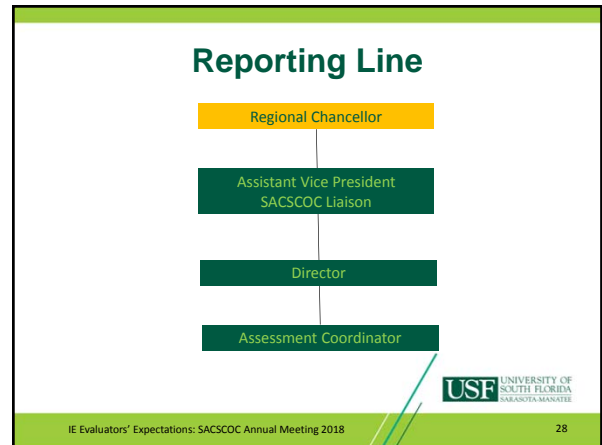
Read below for a comprehensive list of Institutional Research & Effectiveness resources, or contact one of our staff members.

Accountability <ul style="list-style-type: none"> Accountability Report 2015-16 Work Plan 2017-18 Equity Report 2016-17 FETPP 2015-16 Graduates 	Accreditation <ul style="list-style-type: none"> AACSB NCATE/CAEP SACSCOC Reaffirmation Substantive Change 	Assessment <ul style="list-style-type: none"> Academic Programs Administrative Units Program Review
Institutional Research <ul style="list-style-type: none"> Data Reports Research Links Surveys Organizational Charts 	USFSM Strategic Plan <ul style="list-style-type: none"> Focus on Quality 2020 Strategic Plan 2015-2020 Implementation Plan 	Incredi-Bull Critical Thinking

Website: usfsm.edu/ir

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Your Opportunities

- Wrap-up
- Questions

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Follow-up

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By the December 2019 SACSCOC Annual Meeting,

I will

1.